

nasscom
INSPIRE

AWARDS 2023

Recognizing SMEs (Both Tech & Non-Tech) for their Excellence

Recognising
SMEs for Growth,
Innovation &
Delivery
Excellence

SPONSORED BY





Recognizing SMEs (Both Tech & Non-Tech) for their Excellence

Nasscom SME Inspire Awards is an initiative of the nasscom SME Council, with the mission to recognize the leaders in 'Micro, Small and Medium Enterprises (MSME)' who have achieved unparalleled business growth & are well poised to march ahead thanks to their Innovative

The 1st edition of the awards presented on the 28th of March 2023 at the Hotel Le Meridien, New Delhi, felicitated the accomplishments of micro, small and medium enterprises in the Tech services, Products and BPM industry through 23 distinct categories of the awards.

solutions & delivery excellence.

The award categories were classified based on the size of the enterprise (Micro/Small/Medium), the nature of business offerings (Tech Services /Tech Products & Platfoms / BPM) and achievements in terms of growth leadership, innovation, and delivery excellence.

KNOWLEDGE PARTNER

SPONSORED BY





TABLE OF CONTENTS	PAGE NO
Foreword	5-7
Micro Enterprises - Growth Leadership in Tech Services	8
Micro Enterprises - Leadership in Innovation - Tech Services	9
Micro Enterprises - Growth Leadership in Tech Products & Platforms	10
Micro Enterprises - Leadership in Innovation - Tech Products & Platforms	11
Micro Enterprises - Growth Leadership in Business Process Management	12
Small Enterprises - Growth Leadership in Tech Services	13
Small Enterprises - Leadership in Innovation - Tech Services (Jury Special)	14
Small Enterprises - Growth Leadership in Tech Products & Platforms	15
Small Enterprises - Leadership in Innovation - Tech Products & Platforms	16
Small Enterprises - Growth Leadership in Business Process Management	17
Small Enterprises - Leadership in Innovation - Business Process Management	18
Medium Enterprises - Growth Leadership in Tech Services	19
Medium Enterprises - Leadership in Innovation - Tech Services	20
Medium Enterprises - Leadership in Business Impact - Tech Services	21
Medium Enterprises - Growth Leadership in Tech Products & Platforms	22

SPONSORED BY





TABLE OF CONTENTS	PAGE NO
Medium Enterprises - Leadership in Innovation - Tech Products & Platforms	23
Medium Enterprises - Leadership in Innovation - Business Process Management	24
Special awards categories	25
Special Awards - Excellence in HR Practices	26
Special Awards - Business Excellence - Enterprises Demonstrating Technology Adoption	27
Special Awards - Outstanding Customer Experience	28
Special Awards - Business Performance Leadership in Lockdown	29
Special Awards - Excellence in Diversity & Inclusion	30
Special Awards - Excellence in Sustainability & Governance	31
Small Enterprises - Adoption of Emerging Technologies by A Non-Tech SME	32
Medium Enterprises - Adoption of Emerging Technologies by A Non-Tech SME	33

SPONSORED BY





Shining a Light on SMEs in the Indian Tech Industry

"nasscom SME Inspire Awards was conceived to cast a well-deserved spotlight on a sector often overlooked yet essential to the Indian economy: Small and Medium Enterprises (SMEs) in the Information Technology (IT) industry. This initiative arose from a glaring lack of recognition for these crucial players, highlighting the need to celebrate the entrepreneurial spirit that fuels innovation, competition, and sustainable growth in the tech space.

Envisioned as more than just a platform to honor outstanding achievements, the nasscom SME Inspire Awards aimed to cultivate an environment that fosters the holistic development of these enterprises. By showcasing the successes of these organizations, the awards aim to set a benchmark for excellence, inspiring SMEs across the board to embrace innovation and sustainability in their operations.

The awards' focus goes beyond mere financial metrics, encompassing sustainable business practices, human resource management, and organizational culture, to name a few. They recognized not only innovation and business acumen, but also the commitment to making a positive impact on society and the environment.

Furthermore, the awards serve as a bridge, exposing these enterprises to global standards of organizational development. This elevates their operations, products, and services, allowing them to compete on the international stage. In essence, the nasscom SME Inspire Awards celebrate the resilience, innovation, and excellence of small and medium-sized enterprises, positioning them as key players in the Indian technology industry, serving both domestic and global markets."

Sriram Subramanya

Founder, MD & CEO, Integra Software







"Grant Thornton Bharat as Knowledge Partner for the nasscom's awards, played an independent agency role while working closely with nasscom project management unit in defining various award categories, designing the applicable eligibility criteria and the entire application process. The process been managed digitally by creating a microsite and separate portal that went live in October 2022. During the nomination process 200+ applications under various categories were received. The evaluation highlighted trends, with small enterprises dominating participation and a surge in applications from those established between 2011-2020. Notably, micro-enterprises displayed positive growth post-pandemic. Challenges include promoting IP protection and emphasizing diversity, inclusion, sustainability, and governance in MSMEs, crucial for fostering innovation and entrepreneurship in India. The rigor of eligibility criteria, evaluation parameters got administered across the various applications and related queries, if any, were sought or clarified. The entire process of evaluation was done objectively, and interim validations were done by the expert panel group before jury taking on calls on finalist winners. The entire jury process and finalist sharing their case was done in a methodological way and structurally evaluated by eminent jury members through scoring mechanism.

The journey for the award process not only help identified the winners but during the process inspired many to apply again and learn in the process on building the capacity at their end by comparing what peers are doing more effectively and how the jury members collective wisdom provides them additional information on doing more and better. As knowledge partners we felt the essence of these awards recognizing the less known/unknown players who are doing tremendous contribution in the service sector SME space and help building a vibrant Bharat ecosystem, being recognized, and acknowledged through these awards while inspiring many more to be part of the journey."

Vikas Gambhir

Executive Director, Grant Thornton





"As we embark on the second edition of the nasscom SME Inspire Awards, it is imperative to recognize the pivotal role played by Micro, Small, and Medium Enterprises (MSMEs) in driving India's economic growth. With nearly a third of the country's GDP and half of its exports attributed to the MSME sector, these enterprises are not just economic contributors but also vital employment generators, particularly in rural and less developed regions. The awards aim to celebrate the resilience and innovation of MSMEs, highlighting their significant contributions to India's socio-economic fabric and their ability to adapt and thrive in a rapidly evolving landscape.

The diverse range of categories, including those excellence in HR recognizing practices, skilling initiatives, AI-led innovation. **CSR** practices, environmental sustainability, and women leadership, towards underscores the holistic approach acknowledging the multifaceted achievements of MSMEs. As we witness continued government support and initiatives aimed at bolstering the growth of the MSME sector, the awards serve as a platform to showcase and amplify the success stories of these dynamic enterprises. Through the nasscom SME Inspire Awards, we honour the indomitable spirit unwavering commitment of MSMEs towards driving India's growth trajectory forward."



Srikanth Srinivasan

Vice President and Head, Membership, nasscom





MICRO ENTERPRISESGROWTH LEADERSHIP IN TECH SERVICES

WINNER







Memorres leverages extensive industry experience and innovative approaches to deliver functional digital solutions, empowering individuals and businesses in the digital realm. Their services encompass IT consulting, software development, custom solutions, mobile and web development for digital marketing agencies, e-commerce brands, and startups.

Click To Know More

NOMINEES

Agamin
Innovations Pvt. Ltd

Memorres
Digital Pvt. Ltd.

Prismatic Softwares Pvt. Ltd.

SPONSORED BY

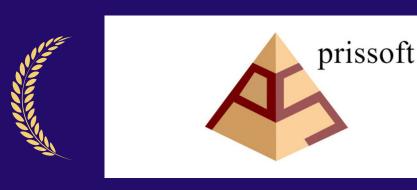






MICRO ENTERPRISES LEADERSHIP IN INNOVATION - TECH SERVICES

WINNER





Founded in 2012, Prismatic Softwares is a global technology solutions partner with a mission to reshape the digital landscape through innovative, high-volume applications.

Click To Know More

NOMINEES

Prismatic Softwares Pvt. Ltd.

MydLabs

SPONSORED BY







MICRO ENTERPRISESGROWTH LEADERSHIP IN TECH PRODUCTS & PLATFORM

WINNER



Strides is a dynamic team specializing in innovative tissue banking software solutions. Their products enhance efficiency, reduce errors, and ensure timely patient care in the tissue banking industry. With expertise in both tissue banking and technology, they deliver industry-standard solutions, expert training, and top-notch service.

Click To Know More

NOMINEES

Strides Software Pvt. Ltd.

Vasista Enterprises Soczen Technology Pvt. Ltd.

SPONSORED BY







MICRO ENTERPRISES

LEADERSHIP IN INNOVATION - TECH PRODUCTS & PLATFORM

WINNERS













ATAI pioneers Digital Transformation with Applied AI in Maritime, Logistics, and Supply Chain. Their solutions optimize productivity and sustainability using AI algorithms, sensors (Camera, Location sensors, LoRa, 5G, Lidar, and Radar), and cutting-edge tech.

Click To Know More

SocioRAC, an Android app, enables users to save text, images, links, and more from any app as reminders, calendar entries, or in folders, simplifying data management and sharing.

Click To Know More

NOMINEES

BertLabs

Sociorac Online LLP

ATAI Labs

Tangentia Technologies Soczen Technology

SPONSORED BY







MICRO ENTERPRISES

GROWTH LEADERSHIP IN BUSINESS PROCESS MANAGEMENT

WINNER



auxiliobits



Auxiliobits is a global RPA integrator, empowering enterprises to automate processes with AI robots. It enables small, medium, and large businesses achieve cost-efficiency and rapid ROI, freeing up FTEs for higher productivity.

Click To Know More

NOMINEES

Auxiliobits Technology

Dextrasys Technologies Som Imaging Informatics

SPONSORED BY







SMALL ENTERPRISESGROWTH LEADERSHIP IN TECH SERVICES

WINNER



Ksolves India Limited, a publicly listed company on India's NSE and BSE, specializes in custom software solutions. With headquarters in India and a strong presence in the USA, they have a 450+ workforce and expertise in Salesforce, Big Data, Data Science, DevOps, Java, OpenShift, and more.

Click To Know More

NOMINEES

Comsense Technologies

Techspian Services

Ksolves India Ltd.

SPONSORED BY







LEADERSHIP IN INNOVATION - TECH SERVICES

WINNERS





Aeologic technologies pvt Ltd. works creatively to connect businesses to the technology resources they need. They are experts in emerging technologies and help clients boost ROI targets exponentially.

Click To Know More





KritiLabs' IoT security platform, ALS, enables realtime remote asset management for companies. It covers mobile assets (trucks, containers), static assets (warehouses), and portable assets (vaults), connecting various products like intrusion detection systems and CCTV cameras to allow rule-based asset control through ERP systems.

Click To Know More

JURY SPECIAL





Blu Cocoon Digital Pvt. Ltd. are Digital Partners for the Food, Agri and Manufacturing Ecosystem

Click To Know More

NOMINEES

AeoLogic Technologies Blu Cocoon Digital Ksolves India Ltd.

KritiLabs Technologies

SPONSORED BY







SMALL ENTERPRISES GROWTH LEADERSHIP IN TECH PRODUCTS & PLATFORM WINNER



Simplifai is a global AI solutions company headquartered in Oslo, Norway, with offices in India, the Netherlands, Sweden, and Ukraine. They offer AI-powered solutions for streamlined operations, including Simplifai Archiver, Claims Handling, Document Handling, Debt Collection, and Customer Service. These future-ready AI solutions enhance customer experiences, workforce satisfaction, and overall company performance.

Click To Know More

NOMINEES

Simplifai Cognitive Services

Kylas Technologies Online PSB Loans Ltd.

SPONSORED BY







LEADERSHIP IN INNOVATION - TECH PRODUCTS & PLATFORMS

WINNER







Innovapptive offers a cloud-based 'Mobile First' Software. They've empowered 50+ global leaders to transform their Enterprise Asset Management, Field Data Capture, and Inventory Management. With a connected worker platform on a patented Low-Code/No-Code platform, they provide "Mobile First Apps" for front-line workers and back-office support.

Click To Know More

NOMINEES

Innovaptive Global Solutions

Kylas Technologies Online PSB Loans Ltd.

SPONSORED BY







GROWTH LEADERSHIP IN BUSINESS PROCESS MANAGEMENT

WINNER







Quintes Global Pvt. Ltd. is founded by leaders with a rich history in India's BPM sector since the mid-1990s, including roles at American Express, QG specializes in transformation-centric business process solutions. They operate under the Dedicated Captive (D-Cap) model, focusing on 'co-creating value.' They are pioneers in expanding Captive Shared Services across India's manufacturing and services sectors, bridging talent and skill gaps. QG's unique expertise combines both Domestic and Offshore Center operations in India.

Click To Know More

NOMINEES

Kylas Technologies Systech Solutions

Quintes Global Pvt. Ltd.

Eminenture

SPONSORED BY







LEADERSHIP IN INNOVATION - BUSINESS PROCESS MANAGEMENT

WINNER



Quixy, a cloud-based digital transformation platform, empowers non-coders to build enterprise-grade applications ten times faster. Using drag-and-drop design, it enhances efficiency, transparency, and productivity in business operations. The platform offers a cloud database, visual app builder, enterprise-grade security, regulatory compliance, and scalable infrastructure.

Click To Know More

NOMINEES

Eminenture

Quintes Global Pvt. Ltd. Vividminds Technologies

SPONSORED BY







MEDIUM ENTERPRISESGROWTH LEADERSHIP IN TECH SERVICES

WINNER







Yuj Designs Pvt. Ltd. humanizes experiences across devices and spaces with UX design solutions. Recognized with awards like the 2020 Red Dot Winner and the 2021 Smart Tech Innovation Award, they offer UX Design Services including development, teams, innovation, and prototyping.

Click To Know More

NOMINEES

DISYS

In Time Tec

Yuj Designs

Think Future Technologies

SPONSORED BY





LEADERSHIP IN INNOVATION - TECH SERVICES

WINNER







Allied Digital is Digital Transformation Architect and Master Systems Integrator.

Their portfolio ranges from Digital Workspace Services, Digital Enterprise

Infrastructure Transformative Solutions, Cybersecurity Services, Cloud Service

and Support, to multi-lingual, multi-channel Service-Desks.

Click To Know More

NOMINEES

TestingXperts

AQM Technologies Allied Digital
Services Pvt. Ltd.

SPONSORED BY







LEADERSHIP IN BUSINESS IMPACT - TECH SERVICES

WINNER







NextWealth provides world-class AI/ML data services, IT, and BPM services to various domains. They offer scalable, flexible, and affordable solutions with enterprise-grade quality in a managed services model.

Click To Know More

NOMINEES

Rishabh Software

Nextwealth Entreprenuers

In Tim Tec

SPONSORED BY







GROWTH LEADERSHIP IN TECH PRODUCTS & PLATFORM

WINNER



Pennant Technologies powers global banks and financial institutions with innovative lending solutions. Their platform manages 10 million loans and 50 million transactions annually for leading banks in Asia.

Click To Know More

NOMINEES

Exela Technologies

Pennant Technologies

Cyfuture

SPONSORED BY







LEADERSHIP IN INNOVATION - TECH PRODUCTS & PLATFORM

WINNER







Integra partners globally for Business Process and Technology Services, leveraging cuttingedge tech in Applications, Digital Experience, Cloud, Automation, and Sustainability. With three decades of experience, they specialize in digital content, learning services, and content workflows, serving clients of all sizes, including Fortune 1000 companies.

Click To Know More

NOMINEES

Cyfuture

Integra Software Services

Pennant Technologies

SPONSORED BY







LEADERSHIP IN INNOVATION - BUSINESS PROCESS MANAGEMENT

WINNER







Analytix Business Solutions India Pvt. Ltd. provides integrated solutions across multiple functional areas and disciplines. Through a combination of cross-disciplinary expertise, technological aptitude, and deep domain experience, they support our clients with efficient systems and processes, reliable data, and industry insights.

Click To Know More

NOMINEES

DISYS

Analytix Business Solutions

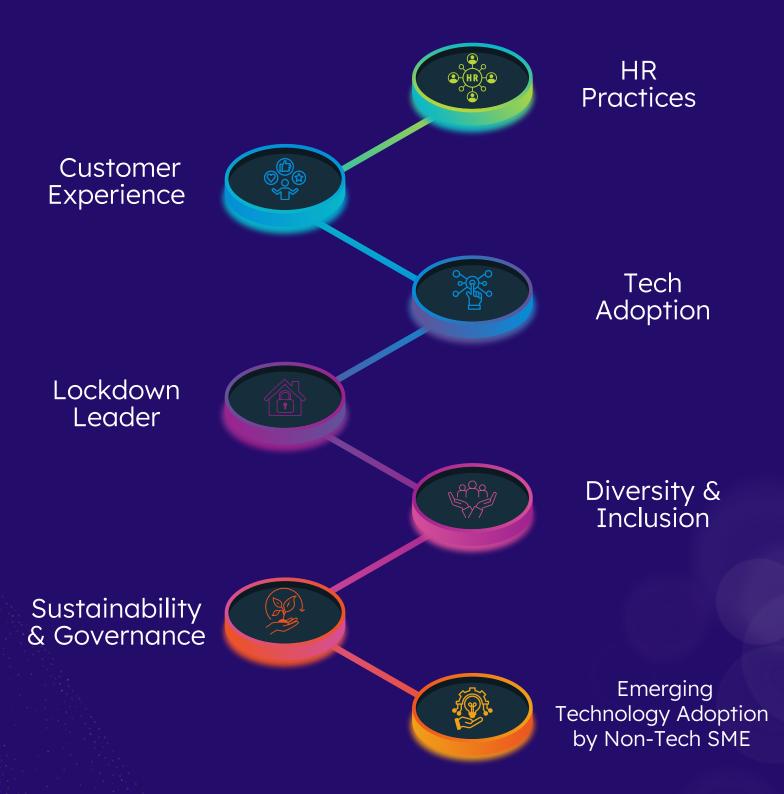
SPONSORED BY







SPECIAL AWARDS



SPONSORED BY





EXCELLENCE IN HR PRACTICES

WINNER





XS CAD India Pvt. Ltd. is a design support firm that serves retail, homebuilding, architecture, engineering and construction sectors with high-quality engineering and architectural design services and BIM/CAD solutions.

Click To Know More

NOMINEES

DISYS

Analytix Business Solutions

DISYS

Analytix Business Solutions Analytix Business Solutions

SPONSORED BY







BUSINESS EXCELLENCE - ENTERPRISES DEMONSTRATING TECHNOLOGY ADOPTION

WINNER







Binmile, an ISO-certified company, drives digital success globally with custom software solutions. Recognized as India's 13th fastest-growing company by Deloitte in 2022, they serve 200+ global ISVs, Fortune 500, and SMBs across industries. Specializing in Product Engineering, Software Development, SaaS, Mobility, Legacy Modernization, and more.

Click To Know More

NOMINEES

Emizentech

Cyfuture

Intot Technologies

Blu Cocoon Digital

Binmile Technologies

Edge CRM

SPONSORED BY







OUTSTANDING CUSTOMER EXPERIENCE

WINNER







Open Weaver provides open-source development tools, including kandi, a knowledge discovery engine. kandi analyzes 650 million knowledge items in open source to help developers choose the right component based on various dimensions like technology and security.

Click To Know More

NOMINEES

DISYS

Open Weaver

Znet Technologies Memorres Digital

SPONSORED BY



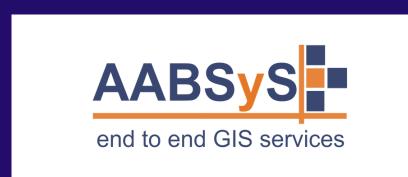




BUSINESS PERFORMANCE LEADERSHIP IN LOCKDOWN

WINNER







AABSyS IT, an ISO-certified company with 25 years of experience, offers end-to-end GIS, CAD, and software services globally. They specialize in engineering design, geospatial expertise, and serve Telecom, Energy, Gas, Water, CAD, CAFM, BIM, and GIS software development.

Click To Know More

NOMINEES

AABSyS IT

Eminenture

Data Marshall

SPONSORED BY







EXCELLENCE IN DIVERSITY & INCLUSION

WINNER





FiveS Digital is a technology-led BPM specializing in Customer Experience, RPA/IPA-driven digital transformation, and Computer Vision/ML/NLP. With 13 years of experience, they operate in 9 locations across India and offer a range of services including CX management, Data Annotation, Chatbot, and more, with an inclusive BPM workspace in Navi Mumbai.

Click To Know More

NOMINEES

Five Splash Infotech

Manorama Info Solutions

Net Sourcing

vCreateck

Tangentia

SPONSORED BY







EXCELLENCE IN SUSTAINABILITY & GOVERNANCE

WINNER







Stellapps is a dairy-led food value chain platform driven by tech. They use advanced analytics and AI through their IoT platform to create value for small farmers and stakeholders in the dairy ecosystem.

Click To Know More

NOMINEES

Integra Software Services

Stellapps

BertLabs

SPONSORED BY







EMERGING TECHNOLOGIES ADOPTION BY A NON-TECH SME

WINNER







Looms of Ladakh, an ethical luxury brand, blends design with heritage crafts. They upskill artisans, preserve culture, and create exquisite collectibles for global audiences. Founded in 2017, they focus on sustainability and aim to lead in the handloom and handicraft industry of Ladakh.

Click To Know More

NOMINEES

AVI Healthcare Incredible Machines

Looms of Ladakh

SPONSORED BY







EMERGING TECHNOLOGIES ADOPTION BY A NON-TECH SME

WINNER







Established in 1968, Nirlep Appliances Private Limited pioneers Non-Stick technology in India. They are known for their expertise in coating technology, non-stick cookware production, and speciality heat-resistant paints. With international certifications like ISO 9001:2008 and domestic ISI, Nirlep has earned the trust of millions of customers over five decades.

Click To Know More

NOMINEES

Anshika Fasteners Nirlep Appliances

SPONSORED BY

