Introduction

Awards for Technology Implementation by MSMEs from Manufacturing Sectors

Recognizing Accomplishments of MSMEs for including Technology in their Business Processes to boost their productivity, quality, efficiency & customer engagements..

The NASSCOM Inspire Awards for Non-Tech SMEs is an initiative of the NASSCOM SME Council with the mission to recognize small and medium scale manufacturing enterprises across all industries for their excellence in Tech Adoption.

Manufacturing units (with organizational turnover of < INR 250 Cr.) who have harnessed the transformative potential of technologies to propel growth, improve product/service quality and enhance efficiency in their operational landscape are encouraged to apply.

Under this segment, there are 3 Awards as follows: Best Website (organizational turnover upto INR 25 cr.), Excellence in Technology Adoption (organizational turnover between INR 25cr.& INR 75 cr.), Best Digitalization Initiative (organizational turnover between INR 75cr.& INR 250 cr.)

General Instructions & Guidelines

1. The type of organizations eligible for the award are MSMEs only. The sub-segments of MSMEs eligible for the award shall be as follows:

TYPE I: Organisational Turnover Less than ₹ 25 crores
TYPE II: Organisational Turnover ₹ 25 – 75 crores
TYPE III: Organisational Turnover ₹ 75 – 250 crores

2. The participating company must be registered in India and have an MSME registration.

3. The award category is open to all SMEs operating in the manufacturing sector including (but not limited to):
a. Food & Beverage
b. Pharmaceutical
c. Electronics
d. Non-metallic Minerals (Glass, Ceramic etc.)
e. Textile & Apparels
f. Machinery
g. Automobile
h. Energy and Utilities
i. Metals
j. General Manufacturing & Engineering
k. Plastics
l. Gems and Jewelry
m. Chemicals
n. Electrical Equipment
o. Rubber & Rubber Products
p. Others – Please specify

4. Final date of submission of application is 31-01-2025.

5. Verification of submissions: NASSCOM and/or Grant Thornton Bharat may contact the entities/applicants for additional information to analyze the application, in addition to the material included in this document and the application form submitted.

6. Nominees are recommended to download an offline copy of the process guidebook, general guidelines, and the application form, and record all essential information before submitting the online form for an enhanced experience. Before submitting nominations, please update the general and business information in the online application form.

7. Relevant supporting evidence must be shared/presented for all responses and claims made in the application. Applicants are also required to submit Audited financial reports (including Balance Sheet, Statement of Profit and Loss, Statement of Cash Flows, Statement of Owner's Equity, Notes to Accounts, and the Independent Auditors' Report) for the following years:
a) Financial Year 2023-24 (mandatory)
b) Financial Year 2022-23 (optional)

If an applicant is shortlisted, they may be asked to furnish further details / information as requested by the Jury.

8) Application form should be filled in English language & form to be submitted online only.

9) In-case you find any question not relevant to you, Please write "Not Applicable" or "Data Not Available";

Start Filling the Nomination Form ->

General Information
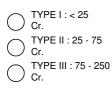
1.   **Name of the Organisation / Brand / Group Name** *

[   ]

2.   **Registered Address** *

[   ]

3.   Organization Website link (If you have a website)

[   ]

4.   Contact information the Person Filling the form on-behalf of the Organisation *

Name   [   ]

Designation   [   ]

Email   [   ]

Contact Number [   ]

5.   Size of the Enterprise (In Terms of Organizational Turnover) *

○ TYPE I : < 25 Cr.

○ TYPE II : 25 - 75 Cr.

○ TYPE III : 75 - 250 Cr.

6.   Turn Over in FY 2023-24 (in Cr.) *

Put Numbers only (upto 2 decimal points, Don not input any Alphabets)

[   ]

7.   Audited financial reports for the FY 2023-24

Please upload only PDF / ZIP / RAR files
(File Size < 10 MB)

[Browse...] [   ]

8.   Turn Over in FY 2022-23 (in Cr.)

[   ]

9.   Audited financial reports for the FY 2022-23

Please upload PDF / ZIP / RAR files only

[Browse...] [   ]

10. **The Industry in which your organization operates in:** *

○ Food & Beverage

○ Pharmaceutical

○ Electronics

○ Non-metallic Minerals (Glass, Ceramic etc.)

○ Textile & Apparels

○ Machinery

○ Automobile

○ Energy and Utilities

○ Metals

○ General Manufacturing & Engineering

○ Plastics

○ Gems and Jewellery

○ Chemicals

○ Electrical Equipment

○ Other Answer [   ]

11. **MSME Registration Number / Udyog Adhar Number** *

[   ]

12. **Please upload your Udyam (Udyog Adhar) Certificate**

Upload PDF files only

[Browse...] [   ]

13. **Type of Business Setup in India** *

○ Proprietorship Firm

○ Limited Liability Partnership (LLP)

○ Public Company

○ Private Company

○ Partnership firms

○ Other Answers [   ]

14.   Date of Incorporation of your Company *

in DD/MM/YYYY format

[   ]

15.   Brief Profile of the Enterprise (What it does) *

Max 300 words

[   ]

16.   Please upload your Company Profile or Corporate Presentation

Upload PDF / ppt files only

[Browse...] [   ]

Business Information

17.   Number of Employees in Your Organisation *

Put Numbers only (No Alphabets)

Full Time   [   ]

Non-Full Time (including Contractual / Temporary / 3rd Party   [   ]
Payroll)

18.   Please describe the products / customer offerings that your enterprise is manufacturing/providing. *

Max 300 words

[   ]

19. **Please provide details about your target markets / customers** *

Max 300 words

20. **Highlight significant achievements /mention any Awards & Recognition that your organization has received in last 5 years** *

Max 300 words; (Write 'Not Available' if you choose to skip this Question)

21. **Please provide link to your social media handles. (LinkedIn/Facebook/Instagram/Twitter)** *

Max 300 words (Write 'Not Available' if no such information is available)

22. **Do you consent to your social media handles being tagged as a part of the promotional activities undertaken by Nasscom?** *

○ yes
○ no

Awards for Manufacturing MSMEs for Technology Implementation in their Business Operations

23. **Do you wish to Apply for following award: "Best Website" ?** *

This award is for Enterprises with annual Turnover < 25 Cr.

○ yes
○ no

Awards for Best Website

24.   Website Link *

[   ]

25.   What were the primary objectives for creating your website? How does it reflect your organization's goals? *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

[   ]

26.   How have your built your the website? *

○ Done internally with own IT Team

○ Got it done with support from external agency

27.   Describe the key features and functionalities of your website. How do these elements enhance user experience and engagement? *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

[   ]

28.   How do you measure the effectiveness of your website in achieving your business goals? *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

[   ]

29. **What strategies have you implemented for higher visibility of your website (Eg: optimize your website for search engines (SEO) and improve online visibility)?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

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30. **Are you done with filling the response?** *

◯ yes

◯ no

Awards for Excellence in Tech Adoption

31. **Do you wish to Apply for following Award: "Excellence in Tech Adoption" ?** *

This award is for Enterprises with annual Turnover between INR 25 Cr. & INR 75 Cr.

◯ yes

◯ no

Excellence in Tech Adoption

32. **Describe your organization's journey in tech adoption. What specific technologies have you integrated into your operations?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

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33. **What were the primary goals behind adopting these technologies, and how do they align with your overall business strategy?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

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34. **What were the primary challenges which were faced while implementing these technologies and how were they addressed?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

35. **Highlight the benefits derived from Technology Adoption** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

36. **Please provide links to any videos/additional details that you would like to share with us which will help to better understand the technology adopted / solution deployed in the manufacturing process/plant.**

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

37. **Are you done with filling the response?** *

○ yes

○ no

Awards for Best Digitalization Initiative

38. **Do you wish to Apply for following Award: "Best Digitalization Initiative" ?** *

This award is for Enterprises with annual Turnover between INR 75 Cr. & INR 250 Cr.

○ yes

○ no

Best Digitalization Initiative

39. **Describe the digitalization journey of your enterprise and the technologies and digital tools adopted/implemented.** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

40. **What motivated your organization to pursue digitalization initiatives and how do they align with your overall business strategy?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

41. **Please share measurable outcomes or benefits from the initiative that have enhanced customer experience and business performance.** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

42. **What were the primary challenges which were faced during the Digitalization journey and how were they addressed?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

43. **How does your enterprise gather feedback from employees regarding the usability and effectiveness of implemented technologies?** *

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

44. **Please provide links to any videos/additional details that you would like to share with us which will help to better understand the technology adopted/innovation applied/digital solution deployed in the manufacturing process/plant.**

Max 300 Words , Write 'Not Applicable' if you choose not to answer the question

Submission

45. **Do you want to submit your application?** *

○ yes

○ no

Thank you very much for your participation. Your nomination has been received. Please wait for our communication for the next steps - in case you are shortlisted for Jury Round. For any queries, please write to smeinspire@nasscom.in

You can now close the window.