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NASSCOM IS HOSTING THE 6th EDITION OF INNOTREK VIRTUALLY

- *11 Deeptech SaaS startups from India to connect with US (Silicon Valley) based Enterprise CXO's, Venture Capital firms, and successful entrepreneurs in a three-day immersive program covering learning, networking, and pitching sessions*

New Delhi, 27 July 2021: Continuing its legacy of powering India's startup ambition to become a global powerhouse of innovation, the **National Association of Software and Services Companies (NASSCOM)** is hosting the **6th edition of NASSCOM InnoTrek** in a virtual mode in 2021. The initiative offers select Indian Deeptech Software as a Service (SaaS) startups to connect with the US tech ecosystem to learn and network with some of the most accomplished global investors, partners, and disruptors of the valley.

The 11 Deeptech startups who have been shortlisted for this year's InnoTrek are **SOLUS AI, VuNet Systems, vPhrase Analytics, Graphene Services, Worxogo, Zluri, Stylumia Intelligence, ITILITE, Xoxoday, and Floatbot Inc.** These budding startups have developed cutting-edge, deeptech-driven business solutions and InnoTrek would give them access to critical networking, learning, and funding opportunities to boost their capabilities and become globally relevant.

The 6th edition of InnoTrek commences today i.e. 27th July with an exciting lineup of sessions for the delegations to explore different avenues of learning and networking with US-based entrepreneurs to bolster Indian startups' efforts to attain global significance. Startups will get an exclusive opportunity to have one-on-one sessions and gather personal insights from the leaders of the SaaS market, understand how to navigate challenges and the intricacies of scaling up B2B SaaS businesses in such markets. In addition, the delegations also get to form prospective partnerships with in-country specialists and pitch to the US-based VC/ investor ecosystem such as Dalas Venture Capital and others.

Commenting on the occasion, **Debjani Ghosh, President, NASSCOM**, said, "*The Indian tech startups have enabled an entire nation to pivot and thrive towards a digital future. Their disruptive business models are garnering global intrigue, and now it's time to empower these startups with opportunities to demonstrate their prowess and gain global recognition. InnoTrek over the years has been a platform providing Indian tech startups access to invaluable insights from industry veterans and I am confident that this year's edition will profoundly enrich them with transformative ideas and learnings from some of the best minds in the world and generate value for their growth.*"

InnoTrek is an invite-only delegation of Indian Deeptech startups to connect with Silicon Valley. In the last five years, InnoTrek has impacted over **130 startups** that were connected to over 150 global VCs, investors, and enterprises. Early-stage venture funds such as Dallas Venture Capital and others have helped curate this program providing collective industry exposure to the Indian tech start-ups globally.

This year, the edition will witness equal participation from Silicon Valley and the rest of the center and East coast US to truly give the delegations a taste of the unique world-class tech startup ecosystem.

About NASSCOM

The National Association of Software and Services Companies (NASSCOM®) is the premier trade body and chamber of commerce of the Tech industry in India and comprises over 3000-member companies. Our membership spans across the entire spectrum of the industry from startups to multinationals and from products to services, Global Capability Centres to Engineering firms. Guided by India's vision to become a leading digital economy globally, NASSCOM focuses on accelerating the pace of transformation of the industry to emerge as the preferred enablers for global digital transformation. Our strategic imperatives are to reskill and upskill India's IT workforce to ensure that talent is future-ready in terms of new-age skills, strengthen the

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innovation quotient across industry verticals, create new market opportunities - both international and domestic, drive policy advocacy to advance innovation and ease of doing business, and build the Industry narrative with focus on Talent, Trust and Innovation. And, in everything we do, we will continue to champion the need for diversity and equal opportunity.

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