

NASSCOM 10k Organises #BeMyValenTech for Startups A Unique Initiative to Match Startup-Tech Soulmates

New Delhi, 16th February 2016: NASSCOM 10,000 Startups and Entrepreneur Café in association with MyRefers organized #BeMyValenTech to help entrepreneurs find their Tech co-founders. A one of its kind event was held in 9 cities including Delhi, Mumbai, Bangalore, Hyderabad, Pune, Baroda, Jaipur, Nagpur and Udaipur on 13th Feb, 2016 to help startups find tech co-founders, developers and coders.

Mr. Rajat Tandon, Vice President, NASSCOM 10 K start-up program, said “In this tech driven world, it is extremely crucial to have the right tech partner for a startup. We need technology assistance on almost everything today. Therefore, your right tech co-founder can have great impact on a startup growth. #BeMyValenTech was huge success this year and served our purpose of providing support to these young entrepreneurs who are on the journey of creating quality products.”

“Valentine does not signify dating alone; The true meaning of Valentine means building Trust and love between two parties; That’s the essence of successful business,” said **Dr. Nikhil Agarwal, Founder of Entrepreneur Café.**

#BeMyValenTech focuses on bringing startups and techies to a common platform across locations. While Valentine’s Day is a day to celebrate love, NASSCOM celebrated entrepreneurship by helping founders in search of tech co-founders, meet their ‘Tech Better Half’. The concept is unique and connects startup founders with their prospective co-founders. The event witnessed great engagement and fun pitching sessions where startups tried to convince the techies.

“With this initiative, we wanted to create a one of its kind forum for the best techies and founders to meet up where instant partnerships and decisions could take place. A thorough background check was done to help both entities take real-time decision and we are glad that the event was able to deliver what it set out to do,” shared **Lalit Bhagia, Founder & CEO, MyRefers.**

The Indian technology start-ups landscape has seen a remarkable growth in the emergence of innovative startups and creative entrepreneurs. #BeMyValenTech gave an opportunity to start-ups to share their vision and convince tech experts to join their team.

The event held across different locations saw participation from close to 200 startup founders and techies. An interaction between the entrepreneurs and tech gurus was the first step, followed by the founder’s pitch session to get techies on board. Techies then explored offers from different startups and agreed to the ones they found the best.

About NASSCOM 10,000 Start-ups

Started in April 2013, 10,000 Start-ups is an ambitious attempt by NASSCOM to scale up the start-up ecosystem in India by 10x. 10,000 Start-ups aims to enable incubation, funding and support for 10,000 technology start-ups in India over the next ten years. The program's vision is to foster entrepreneurship, build entrepreneurial capabilities at scale and strengthen early stage support for tech start-ups. The initiative brings together key stakeholders of the ecosystem including startup incubators, accelerators, angel investors, venture capitalists, start-up support groups, mentors, and technology corporations. Since its launch, we've done about 600+ high impact events in 25 cities of the country which were attended by a whopping 25,000 attendees and have impacted 1100 startups out of 11,000 Applicants. The program is supported by our founding partner Google for Entrepreneurs, and Industry Partners Microsoft Ventures, Kotak, IBM and Amazon Web Services.

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