

Atal Innovation Mission, NITI Aayog join hands with NASSCOM to roll out Artificial Intelligence Modules in Indian schools

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New Delhi: With an imperative to empower the youngest minds of the country with the latest technologies, NITI Aayog, Atal Innovation Mission (AIM) in collaboration with the National Association of Software and Services Companies (NASSCOM) Thursday launched an AI based Module rolled out for students of Indian schools.

The AI-Base Module has been introduced with an objective for students to leverage the full potential of AIM's Atal Tinkering Lab (ATL) and further empowers them to innovate and create valuable solutions benefiting societies at large. The module contains activities, videos and experiments that enable students to work through and learn the various concepts of AI.

Sharing his thoughts, CEO, NITI Aayog Amitabh Kant said that India can add 1.3% to its GDP on an annual basis through the use of machine learning and artificial intelligence.

"Indians can find solutions to the challenges of a shared connected zero emission world, improving learning outcomes, disease like Tuberculosis, cancer etc. If we are able to find solutions to these challenges for the 1.3 billion people of India, we can find solutions for the 7.5 billion people of the world too," he said.

He further added that this AI module is so critical, in the sense that it will start teaching young children from a very young age then Indians will become major players in AI, like it has been done in the past for robots, 3D printing, IoT. "This is path breaking, it combines playing and academics and our job is to make things very interesting. We want to make artificial intelligence a great fun, so that children can enjoy it, they can evolve and learn and take India forward."

Technology innovation over the last decade was breathtakingly fast as industries got intertwined with emerging technologies like never before. It has been estimated that by 2030, the global market in AI is likely to be in the range of 15 to 15.5 trillion dollars, out of which India's share will be close to a trillion.

Mission Director Atal Innovation Mission, NITI Aayog R Ramanan said that AI is going to be an integral part of the new 21st century innovations and we are proud to introduce the Learn-It-Yourself module in all our 5000 Atal Tinkering Labs with over 2.5 million students having access to it. "This is the first ever industry government academia initiative on such a scale to keep the school students abreast of latest technologies."

Meanwhile, for India to lead and remain relevant in this new 'tech driven decade', especially in emerging technologies like AI, and the ubiquity of AI in society, it is critical for the government and academia to collaborate and introduce AI learning at schools and prepare young minds for the AI led Digital future.

Speaking on the collaboration, Debjani Ghosh, President, NASSCOM, said, “AI has become a strategic lever for economic growth across nations and will continue to be one of the most crucial technologies of the future. Given its impact, it is an embracing step taken by NITI Aayog to introduce the resources for students to learn AI. This will create the right foundations for students, especially the K-12 segment, to onboard onto future technologies and prepare them fully for the digital and AI era. The partnership is a crucial step in building citizens and a workforce that is aware of AI and can work with AI.”

The hands-on AI module has been designed considering academic, co-scholastic and other ATL programs at school and is formulated to encourage young students to contribute to the journey of nation building. The module will be a catalyst for the youth to explore, ideate and learn the latest technologies and build a generation of innovators at the grassroots level.

Atal Innovation Mission housed at NITI Aayog is the Government of India’s flagship initiative to promote a culture of innovation and entrepreneurship. At the school level, AIM is establishing ATLs in all districts across India. As of today, AIM has selected a total of 14,916 schools across the country spread across 33 different states and union territories, for the establishment of ATLs.

NASSCOM acknowledges the role played by AI and other emerging technologies, as an imperative to build a digitally powered tomorrow. By inculcating AI and a ‘learning by doing’ culture in schools, huge opportunities are bound to arise for the overall industries at global scale. To achieve this, NASSCOM and AIM have worked in collaboration with industry members and universities to develop the special modules on Artificial Intelligence learning.

Promoting digital talent for nation building has been one of the consistent efforts laid out by the IT-ITeS Sector Skills Council, NASSCOM. For this important initiative and many such programs, the IT-ITeS Sector Skills Council has been a key pillar for NASSCOM to catalyse the skill development ecosystem in the country and build industry ready talent for the IT sector in India.

The AI Base Module is ready to be introduced to the ATL students on February 27th. Additionally, an AI Step-up Module is under development which will be the next step, that builds on the base module.

About NASSCOM

The National Association of Software and Services Companies (NASSCOM®) is the premier trade body and chamber of commerce of the Tech industry in India and comprises over 2800-member companies including both Indian and multinational organisations that have a presence in India. Our membership spans across the entire spectrum of the industry from start-ups to multinationals and from products to services, Global Service Centers to Engineering firms. Guided by India’s vision to become a leading digital economy globally, NASSCOM focuses on accelerating the pace of transformation of the industry to emerge as the preferred enablers for global digital transformation. Our strategic imperatives are to reskill and upskill India’s IT workforce to ensure that talent is future-ready in terms of new-age skills, strengthen the innovation quotient across industry verticals, create new market opportunities - both international and domestic, drive policy advocacy to advance innovation and ease of doing business, and build the Industry narrative with focus on Talent, Trust and Innovation. And, in everything we do, we will continue to champion the need for diversity and equal opportunity.



NASSCOM has played a key role in not just the growth of the Industry to become a \$180+ Billion industry today, but we have helped establish the Tech industry in India as one of the most trusted partners, globally. NASSCOM continues to make significant efforts in contributing towards India's GDP, exports, employment, infrastructure development and global visibility. Our membership base constitutes over 95% of the industry revenues in India and employs over 4 million professionals, and as technology blends into every aspect of the economy, we expect the industry to become key driver of growth, development and inclusion for the country. Our mission is to make India a global hub for Innovation and Talent so when the world thinks Digital, the world will think India.