

NASSCOM PARTNERS WITH GOVERNMENT OF INDIA'S 'STARTUP INDIA' MOVEMENT TO BE LAUNCHED ON 16TH JANUARY 2016

New Delhi, January 11th, 2016: In order to scale up the Indian start-up ecosystem and connect Indian innovators to the Global marketplace, NASSCOM 10 K start-up program has partnered with Indian Government's 'Start-up India' movement which is scheduled to be launched on 16th January 2016 in the capital. NASSCOM is one of the key outreach partners with the Start-up India Mission and is working with the government on a multitude of policy and outreach related activities.

Department of Industrial Policy and Promotion (DIPP) is organizing the event along with NASSCOM to foster spirit of innovation and entrepreneurship. The idea is to make India the largest start-up hub in the world which will further help drive the country's economy towards better results.

The day-long event will be attended by CEOs and founders of top startups from across the country. Industry leaders, speakers and well known business personnels will be a part of 14 different panel discussions and sessions highlighting the major issues, causes, factors affecting the Indian Start-up landscape.

On the occasion of Start-up India Mission, **Mr. Rajat Tandon, Vice President, NASSCOM 10,000 Startups** said, *"India is the youngest start-up nation of the world. This startup wave has really caught the eyes of people around the world with a passionate drive to build something new with technology being its key enabler. New policies, in favour of both entrepreneurs and investors will open up newer opportunities which will further help in building some really strong, innovative and products. We are proud to be the key outreach partners in this mission with the Government."*

About NASSCOM 10,000 Startups

10,000 Startups is an ambitious attempt by NASSCOM to scale up the start-up ecosystem in India by 10x. 10,000 Startups aims to enable incubation, funding and support for 10,000 technology startups in India over the next ten years. The program's vision is to foster entrepreneurship, build entrepreneurial capabilities at scale and strengthen early stage support for tech start-ups. The initiative brings together key stakeholders of the ecosystem including start-up incubators, accelerators, angel investors, venture capitalists, start-up support groups, mentors, and technology corporations. Since its launch in April 2013, we've done about 600 events in 25 cities of the country which were attended by a whopping 30,000 attendees and received 11,000 Applicants, 1100 Startups Shortlists, and 150 Impacts. The program is supported by Google for Entrepreneurs, Microsoft Ventures, Amazon Web Services and IBM.

For further information please contact:

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