INDIAN START-UP HYPERVERGE STORMS INTO THE INTERNATIONAL FINALS OF GITR

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New Delhi, 28th January, 2016: HyperVerge emerged as the winner of 'Get In The Ring'Asian finals held in South Korea. Hosted by Korean Entrepreneurship Foundation (KEF) the second regional finals of Get in the Ring saw national winners from South Korea, India, Japan and Mongolia representing their nations. GITR is a Global platform which recognizes and acknowledges promising startups from across the world and Hyperverge was the winner of Indian national champions of 'Get in the Ring' challenge organized by NASSCOM 10 K Start-up program on the sidelines of NASSCOM Product Conclave in Bengaluru last year.

The Regional Final - Get in the Ring, Eastern Asia was hosted on the 21st January at Seoul: TIPS TOWN. The event was hosted by Korean Entrepreneurship Foundation (KEF). The various national winners from countries like India, Japan, Mongolia and South Korea battled against each other for the championship title. The decision was deliberated by Aviran Jenik (CEO of Beyond the Security)), David Oh (CEO of Seoul Networks), and Martin Luxemberg (Director of the Erasmus Center for Entrepreneurship). In the finals, that will be held in Columbia on 15th March, 2016, winners from all the 10 Regional Finals will participating.

NASSCOM 10,000 startups had introduced this widely popular global platform event for the first time in India. **Mr. Rajat Tandon, Vice President, NASSCOM 10 K start-up program**, said, *"GITR is a great platform for startups from different countries to showcase their talents. We are very proud and delighted to see Hyperverge being amongst the top finalists. The competition during the finals at Columbia will be much more intensive considering the wide variety of startups that are likely to be participating. I would like to Wish them Good Luck and hopefully they'll emerge as Winners in the Columbia Finals as well "*.

Speaking on the occasion, **Vishranth Suresh, Founder, Hyperverge** shared, *"It was an amazing experience to represent India at a globally reputed competition like Get in the Ring. Both NASSCOM and the Korean Entrepreneurship Foundation (KEF) teams were extremely supportive and ensured that we were comfortable at all times. It was interesting to understand the global perspective for the product we're building."* The team is now dedicatedly working on User Growth for the app with a lot of preparation going into fine tuning thier pitch as well.

In the first faceoff, the Japanese delivery app Rober competed against an Indian pictures-organizing startup, Hyperverge. After 5 rounds, Hyperverge was declared the winner. The next battle was between a Korean startup Globee that connects students to their native tongue tutors, and FlashDrive that gives information about traffic situation, where Globee came out with flying colors. However, the lightweight championship was won by Hyperverge.

As a prize, two startups, Hyperverge and DOT have received tickets to Medellin for the International Finals of Get in the Ring, along with 1500 euro cash. They, along with the other winners of various regional finals will be attending the Global Entrepreneurship Congress from the 13th to 17th of March, 2016.

The International Finals of Get in the Ring will be held on 15th March during the Global entrepreneurship Congress at Medellin, Columbia. The entire place will abound of entrepreneurs, influencers, innovators and great people from around the world.

About Hyperverge
Hyperverge is a Silicon Valley-based startup and has offices in Palo Alto, Bangalore and Chennai. The company started by a bunch of enthusiasts has developed several cutting-edge technologies that can be put to use for recognition of people, scenes, events, objects. Their app, Silver can help detect and remove bad photographs, duplicates, spam and thus assist in organizing the pictures the smart way. Lately, they have raised $1 million seed funding from US-based venture capital firms.

About NASSCOM 10,000 Start-ups

Started in April 2013, 10,000 Start-ups is an ambitious attempt by NASSCOM to scale up the start-up ecosystem in India by 10x. 10,000 Start-ups aims to enable incubation, funding and support for 10,000 technology start-ups in India over the next ten years. The program's vision is to foster entrepreneurship, build entrepreneurial capabilities at scale and strengthen early stage support for tech start-ups. The initiative brings together key stakeholders of the ecosystem including startup incubators, accelerators, angel investors, venture capitalists, start-up support groups, mentors, and technology corporations. Since its launch, we've done about 600+ high impact events in 25 cities of the country which were attended by a whopping 25,000 attendees and have impacted 1100 startups out of 11,000 Applicants. The program is supported by our founding partner Google for Entrepreneurs, and Industry Partners Microsoft Ventures, Kotak, IBM and Amazon Web Services.

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