



NASSCOM LAUNCHES LEADERSHIP RESOURCE CENTRE IN ASSOCIATION WITH IIM-B

Mumbai, February 17, 2017: As a part of its consistent endeavors to enhance skills and to create industry ready talent for the IT sector in India, the **National Association of Software and Services Companies (NASSCOM)** today announced the launch of the **NASSCOM Leadership Resource Centre** on the sidelines of the NASSCOM India Leadership Forum 2017. The center was launched by NASSCOM in partnership with IIM-Bangalore in the presence of **Mr. R. Chandrashekhar**, President, NASSCOM; **Ms. Sushma Rajagopalan**, Chairperson - NASSCOM IT Services Council and CEO & MD, ITC Infotech; **Prof. Vasanthi Srinivasan**, IIM-B, amongst other dignitaries from the industry.

The NASSCOM Leadership Resource Centre (LRC) is a global collaborative learning community which aims at building differentiated leadership competencies in future leaders of the industry. The initiative will be an online collaboration platform, which will serve as the backbone of the NASSCOM Leadership initiatives. The platform will enable aspiring leaders to collaborate with industry leaders, and learn from experience sharing and co-created conversations.

The LRC will be supplemented by leadership development programs custom built by IIM-B Centre for Software and IT Management for NASSCOM members and would be delivered at IIM-B and across large cities. A number of large IT companies have volunteered to loan their physical infrastructure free of cost as their additional contribution to the initiative. The service will focus on all segments of Indian IT companies and non-NASSCOM members would also be able to leverage the services. Through such initiatives NASSCOM aims at championing the cause of redefining skilling for the IT industry, enabling companies to find a direction through which they can improve their overall competitiveness.

About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industry in India. NASSCOM is a global trade body with more than 2100 members, which includes both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPM, e-commerce and web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs about 3.5 million professionals.

For more information,

Kavita Doshi
NASSCOM
+120-4990200 | kavita@nasscom.in

Amer Qasim | Shruti Singh
NASSCOM India Press Office - Genesis Burson-Marsteller
+91 9811626585 | +91 9654497747
Amer.qasim@bm.com | shruti.singh@bm.com