

10 Indian Start-ups to participate in Japan's largest IT Forum 'CEATEC'

9 out of the selected 10 startups are a part NASSCOM COE-IoT

New Delhi, October 1, 2016: NASSCOM Centre of Excellence for IoT along with the Ministry of Economy, Trade and Industry (METI) of Japan selected 10 start-ups to participate in Combined Exhibition of Advanced Technology (CEATEC), Japan's largest IT and electronics exhibition and conference to be held on October 4th, 2016. These outstanding start-ups are developing solutions in domains such as agriculture, logistics, and industrial automation have competitively brought a whole new level of innovation.

NASSCOM Center of Excellence for IoT recommended 65 startups for the global program. In September, Japanese delegates selected 10 startups out of which 9 were nominated by CoE IoT. CoE IoT has been conducting events and program, along with its enterprise partners, across India to identify the top IoT startups in India. CoE IoT curated almost 300+ startups to select these 65 startups and then sent them the invitation to participate in the selection process for CEATEC, Japan. The 10 selected Indian startups will get a full funded trip to Japan, along with the Exhibition Booth at CEATEC where they can display their products to potential investors/partners, enterprises and customers.

Commenting on the announcement, R.Chandrashekhar, President, NASSCOM said, *"I am extremely proud to announce that 9 out of 10 who got selected were a part of NASSCOM's COE-IOT connect program. With the advent of new technologies and changing essence of 'things', IOT is bringing new value to innovation in the world, a platform like CEATEC will definitely prove to be a great contributor in the journey of these selected startups."*

CEATEC aims at bringing global recognition and changing the perception towards transforming technology in India and also signifies growing Japan-India cooperation in the field of emerging technologies.

The Government of India jointly with NASSCOM with help from Karnataka government is creating the right ecosystem the furtherance of IoT. It could be said that India would become a Hotspot for innovation and technology in the near future.

About NASSCOM

NASSCOM® is the premier trade body and the chamber of commerce of the IT-BPM industries in India. NASSCOM is a global trade body with more than 2100 members, which include both Indian and multinational companies that have a presence in India. NASSCOM's member and associate member companies are broadly in the business of software development, software services, software products, consulting services, BPO services, e-commerce & web services, engineering services and animation and gaming. NASSCOM's membership base constitutes over 95% of the industry revenues in India and employs over 3.5 million professionals.



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