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# Nasscom GCC Awards 2025

February 4, 2025

FAQs

This document outlines the application process for the Nasscom GCC Awards 2025, including details on eligibility, award categories, submission procedures, timelines, evaluation criteria, and more. For any further queries, please reach out to [gccawards25@nasscom.in](mailto:gccawards25@nasscom.in).

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## Awards Eligibility

The awards are open to all Global Capability Center (GCC) entities in India. It is open to all GCC entities irrespective of their membership status with Nasscom.

## Definition

- Global Capability Centers (GCCs) are offshore services units established by Multinational Corporations (MNCs) to perform strategic functions, leveraging knowledge-based talent, cost, and operational efficiencies.
- GCCs encompass the Technology, Engineering, and Operations functions, including Shared Services Centers of MNCs in India.

## The following entities do not qualify as GCCs:

- **Service Providers (SPs)** (Technology/Engineering/Operations/Digital functions) or integrators supporting product/solution/platform development
- **Staffing companies** generating revenue by outsourcing talent or contingency staff pure-play sales entities selling products or customized tools/software to India and nearby regions
- **Professional services** companies that have a dual model (in-house and third-party)

## About the Nasscom GCC awards

### What is the purpose of the awards?

The Nasscom GCC Awards 2025 recognize and celebrate stellar performances of GCC organizations that have demonstrated excellence and emerged as role models.

### Who is eligible to participate? Do participating GCCs need to be Nasscom members?

The awards are open to all GCC entities registered in India (including both Nasscom members and non-members).

### Is there a fee to submit an entry?

Nasscom does not charge any fee to participate in this initiative.

### What is Everest Group's role in the awards process?

Everest Group is the **strategic partner** for the Nasscom for GCC awards for the third consecutive time. Everest Group is a leading research and advisory organization specializing in global sourcing of services and technology for over 30 years. Everest Group is helping Nasscom curate the entire awards process – aligning on categories, evaluation criteria, handling submissions from GCCs, addressing inquiries, and submitting first-round evaluations to jury members.

By consenting to the terms and conditions to apply for the GCC awards, the participant will be directed to the Privacy Notice/policy of Everest Group.

**Will the guidebook and survey platform have the same set of questions?**

Yes, both the guidebook and the survey platform contain the same questions to help GCCs prepare their responses in advance.

**Are the awards open to service providers?**

No, the awards are exclusively for Global Capability Centers (GCCs) registered in India. Submissions from third-party service providers will be disqualified. Please refer to the GCC definition.

**Do the awards recognize GCCs or individuals?**

The awards recognize only GCCs, not individuals such as site heads or any other roles.

**Who do we reach out to for any inquiries regarding the GCC Summit (e.g., agenda)?**

Please reach out to [events@nasscom.in](mailto:events@nasscom.in) in case of any queries regarding the GCC Summit.

## Award categories

### Can a GCC apply for multiple award categories?

Yes, GCCs can apply for multiple categories, but only one submission per category is permitted. It is recommended to designate the same Point of Contact (POC) for all nominations.

### How many award categories are there?

There are four award categories:

- Innovation with Impact
- Excellence in Building Talent for the Future
- Exemplary Value-adds through Ecosystem Collaboration
- Leadership in New Capability Specialization

### We understand participating GCCs are segmented into three buckets – what are they?

Participating GCCs will be segmented into the three categories described below to ensure meaningful comparison. The segmentation will be based on the tenure (“age”) of the GCC, the size of the GCC (number of FTEs), the size of the GCC relative to the enterprise size, and the number of locations in India.

#### Segments

1. **Striders:** In the early stages (GCCs that were set up in or after January 2022), these GCCs are confidently moving forward and laying the groundwork for sustained growth. They are agile, driven, and maintain momentum as they build a solid foundation for the future. This category encompasses GCCs that were set up during or after January 2022.
2. **Accelerators:** At the growth stage (typically 5-10 years of operation), these GCCs are expanding their reach and establishing a competitive advantage. Their business and operational models are streamlined and efficient, propelling them toward further success. These GCCs have scaled operations.
3. **Pacers:** Well-established (10-plus years of operations, highly scaled operations, or house a large share of global headcount in India) and confident in their path, these GCCs set the pace for others.

Awards will be presented by segment (e.g., GCCs in the Accelerator segment will compete with other GCCs in the same segment for each award category).

### What is the timeframe of achievements/efforts made by the GCC considered for the award categories?

Submissions should highlight achievements or efforts made between January 2023 and December 2024.

## Submissions and timelines

**What are the timelines?**

The submission window opens on 4<sup>th</sup> February 2025 and closes on 5<sup>th</sup> March 2025.

**Approximately how long will it take to complete the application?**

Filling out each award category application will take approximately 15 to 20 minutes.

**Do I need to make the entire submission in one sitting?**

No, the survey platform allows you to save progress and complete the submission over multiple sessions. However, we advise you to prepare your response in advance using the guidebook and finalize the submission in one sitting if possible.

**How many submissions can I send from one GCC?**

Each GCC can submit only one application per award category. However, submissions for multiple award categories are allowed.

**Can I edit my submission after submitting it?**

No, once submitted, you will not be able to make any edits. Please ensure you thoroughly review and finalize your document(s) before submission.

**Will I get a copy of my submission?**

Yes, a copy of your submission will automatically be sent to your registered email ID.

**Whom to contact in case I have any queries/issues regarding the submitted application?**

For any queries or issues, please contact us at [gccawards25@nasscom.in](mailto:gccawards25@nasscom.in).

**What is the deadline for submitting the nominations?**

The deadline for submitting nominations is **5th March 2025**. Make sure to complete and finalize your submissions before this date.

**Will GCCs receive a notification upon submission of nominations?**

Yes, the survey platform will send an automated email to the Point of Contact upon successful submission. The awards team will reach out if there are any gaps or inconsistencies.

**What are the guidelines for case study submission?**

- No specific template is required.
- Page limit: maximum of 5 pages, including the title page and section dividers. We will review only the first 5 pages of submissions that exceed 5 pages.
- The case study should highlight one or two relevant examples within the chosen category, emphasizing the GCC's role and the outcomes achieved.

**Do we need to submit a case study with the questionnaire?**

Yes, each submission must include a case study specific to the award category.

**How does Nasscom and its strategic partner, Everest Group, plan to use the data shared by GCCs?**

All data will remain strictly confidential and used exclusively for the awards process. GCC-specific information will be accessed solely for evaluations. Only the shortlisted and winning GCCs will be announced at the Summit.

We will publish an awards compendium report that includes aggregated data to showcase overall insights and trends, along with winner names, logos, and a brief write-up of their winning case study. The awards team will ensure we get written approval from GCCs wherever we are attributing any information specific to the GCC. This is similar to the previous two editions of GCC awards.

For reference, you can explore our previous year's compendium report here:

- [2023 compendium](#)

Additionally, Nasscom and Everest Group will publish category-specific reports, showcasing collective insights and trends without attributing data to individual GCCs.

## Evaluation

**What is the evaluation process? Will participating/shortlisted GCCs be invited for a presentation?**

- Submissions must be made via the portal.
- The awards team will flag any gaps in submissions.
- Everest Group and Nasscom will conduct a first-round evaluation, followed by jury deliberation.
- The jury will make final decisions. No presentations are required.

**What are the evaluation criteria?**

Evaluation criteria are specific for each category. However, all categories will be evaluated from two broad lenses – capability maturity and outcomes achieved.

Please note any incorrect information provided may lead to disqualification from the awards process. Kindly ensure all details are accurate and verifiable.

#### Who are the jury?

Each category will feature 3-4 eminent jury members, including former GCC heads, global leaders with GCC expertise, distinguished academics, and leaders from Everest Group and Nasscom. We will take measures to ensure there is no conflict of interest. Jury details will be updated on the Nasscom GCC Awards 2025 website (<https://Nasscom.in/gcc-awards-2025/>).

#### Is the judging process confidential?

Yes, the entire judging process is confidential.

#### Will feedback be provided for submissions across different stages of submission?

No feedback will be provided at any stage.

#### Do we need to submit a case study with the questionnaire?

Yes, participating GCCs will need to upload one case study for each award category.

#### Is there a case study template?

There is no set case study template. The case study must have a maximum of 5 pages including the title page and section dividers. The case study must articulate one or two relevant examples for the category in question.

## Additional information

#### Who can I contact for more information?

For any queries or follow-ups, please contact [gccawards25@nasscom.in](mailto:gccawards25@nasscom.in)