



**INDIA'S
LARGEST
PRODUCT
SHOWCASE
TO THE WORLD**



**NASSCOM®
PRODUCT
CONCLAVE**

**2-3 November 2017
Bengaluru**

INNOVATION **FUELLING
INDIA'S DIGITAL REVOLUTION**

"INNOVATION FUELLING INDIA'S DIGITAL REVOLUTION".

India is being propelled towards a 4th Industrial Revolution arising out of the assimilation of digitisation and technology. Every business in India, irrespective of its size is heavily investing in technology like never before, spanning across all sectors from Retail/Ecommerce to Banking, from Manufacturing to Healthcare, Telco and every other industry and vertical.

Since India is catching up fast with the Western World, there is often little to no baggage of legacy to contend with, which is an opportunity for India to leapfrog their western counterparts in terms of investing in the next-generation of technologies, systems and products whether in the realm of Big Data & Analytics, Cloud/SaaS, AI, VR, AR, Robotics or IoT.

With India's GDP growth rate amongst the highest in the World, the size and volume of the market (both Enterprise and Consumer/Internet), and appetite for spend, India may soon mirror the innovation and technology build-out that preceded Silicon Valley as the hotbed of global technology innovation that started in the 50s 60s on the back of the US Govt, Defense and Industry spend. The key is to drive creativity in a structural manner that facilitates innovation in digital transformation.

At NPC '17, come learn what are the latest technologies, products and companies that will fuel this revolution and what kinds of businesses will lead their adoption.



THE CRUX OF IT ALL



Plenaries
and Panels



Curated
Sessions



5 Summits



12 Workshops



Roundtables



Experience
Zone



Products
Showcase



Unconferencing



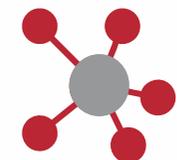
Founder
Satsang



Business
Connects



Emerge
50 Awards



Networking

DECODING

Knowledge Pillars

Digital Build-out EDUCATION RETAIL
Analytics Chief Innovation Officer BFSI
Manufacturing
DATA INDIA'S DIGITAL
Health care
BHIM TRANSFORMATION
CHIEF TRANSFORMATION OFFICER PERSONALIZATION CMO
CHIEF DATA OFFICER AADHAR TELECOM CTO FMCG
CIO Humanized Data CHIEF DIGITAL OFFICER

NATURAL LANGUAGE PROCESSING
DEEPLARNING CONVERSATIONAL SYSTEM
ROBOTICS DEEP TECH BOTS
ARTIFICIAL INTELLIGENCE MACHINE LEARNING
VR/AR Machine Becomes Human

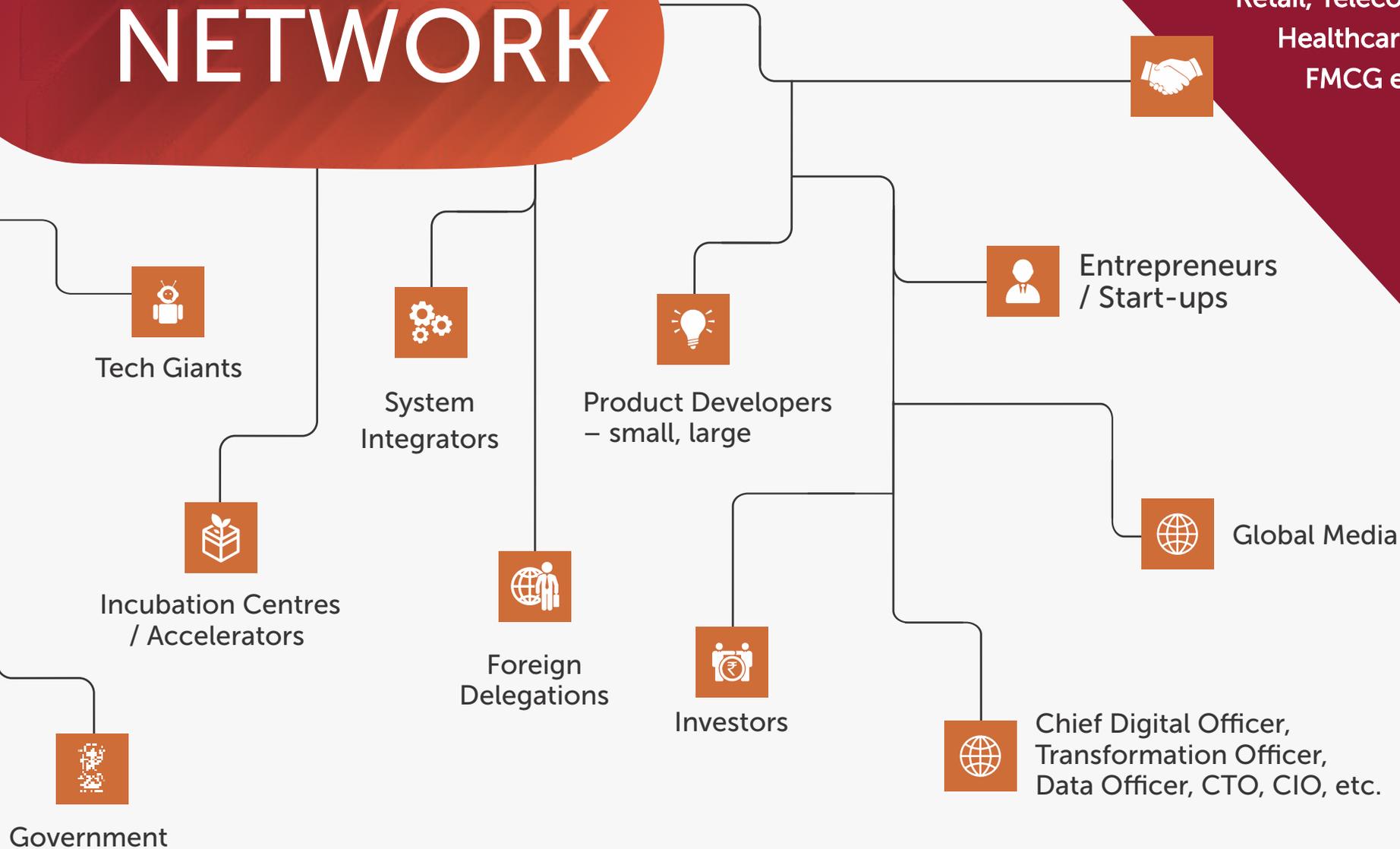
GLOCAL PRICESTRATEGIES
GOTOMARKET GLOBAL CHALLENGES

PARTNERSHIPS BUSINESS
RESELLERS Marketing PROFITABILITY
Funding SAAS Brand Building

CONTAINERS ELECTRIC EVOLUTION
FinTech CLOUD Clean Energy
IMMERSIVE TECH Block Chain
Hyper Convergence IOT INNOVATION DISRUPTION
BIG DATA & ANALYTICS
Humanized Data Design PROFITABILITY MESH APPS
CYBER SECURITY MOBILITY

NPC NETWORK

For the first time, NPC 2017 will have attendance from India's top Digital CXO's across verticals spanning Retail, Telecom, BFSI, Education, Healthcare, Manufacturing, FMCG etc





SUMMITS

LEADING THE WAY

DeepTech

How much of the promise of AI is true, how much is hype? What is the threat to existing products? How can product managers leverage the opportunities?

SAAS

Horizontal vs vertical opportunities and advantages to win the Enterprise customers! Tech challenges in Big Data & Analytics-Humanized data, Hyperconvergence, Containers etc to resolve.

Funding

Perfect the art! Experience real-time funding process, discussions and negotiations - live on NPC stage...

Go-To-Market

Challenge yourself to find the perfect GTM strategy for your product roadmap, figure out the Global vs Local route and get your product market fit and pricing perfect

Consuming AI

How each and every business can use AI to not only improve efficiency and ROI but even disrupt innovatively.

PRODUCT SHOWCASE



140 remarkable products demonstrate over 2 days



Jury Choice Awards for Best Design and Most Innovative Product felicitated



Roundtables with Govt and Industry leaders



Direct Entry to Connect Session

Pitch for Strategic Partnership

Plan your product launch

Access to funding through investor connect session

Opportunity to tap into prospective customers

Showcase to the industry influencers

Network with peer entrepreneurs

Get access to industry leaders as mentors

 **APPLY NOW**

High-tech Gizmos,
Autonomous cars

Futuristic 3D printing
from Human Joints
to Jewelry

Transcend into
the world of
Virtual Reality

Enter the future,
now!

EXPERIENCE ZONE

If you think, you belong to this space

 **APPLY NOW**

*For Registered NPC delegates only

BUSINESS CONNECTS

GET BUSINESS AND FUNDING

- Meet India's top Digital CXO's across verticals – Retail, Telecom, BFSI, Education, Healthcare, Manufacturing, FMCG, etc.

- Share your technology Innovation with Mentors, System Integrators, Entrepreneurs, Prospective Customers

- Meet the top Academia leaders to explore product incubation.

Lets hear if your Pitch is as innovative as your product?

**APPLY
NOW**

REGISTER NOW!

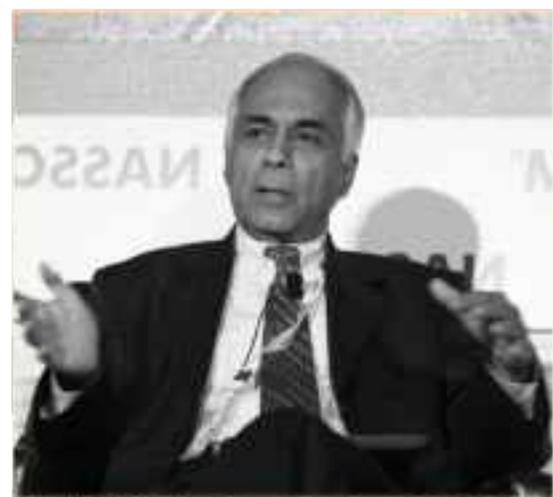
 NASSCOM PRODUCT CONCLAVE 2-3 November 2017 Bengaluru	Loyalty Offer (till 30th June, 2017)	Early-Bird Offer (till 15th July 2017)	Regular Fee (starting 16th July till 15th October 2017)
Start-ups	₹ 3,500	₹ 4,000	₹ 6,000
Members	₹ 6,500	₹ 7,000	₹ 10,000
Non-Members	₹ 8,500	₹ 9,000	₹ 11,500

*Start-ups: This exclusive offer is only being extended to product companies that have been set up in the last 3 years. The above cost is exclusive of applicable statutory Taxes.

Cancellation Policy: Cancellations must be confirmed in writing with request email sent to npc@nasscom.in
The last date for request for cancellation of your registration is 30 September 2017 with 75% refund. 25% of the fees would be withheld as processing fees at any given point of time.

Substitutions are welcome till 10 October 2017. Substitution requests should be confirmed in writing to npc@nasscom.in

 REGISTER



185+
Speakers



200+
Digital CXOs



50+
Research & Academia



75+ Investors



5
Summits



1500+
Companies



PARTNER WITH US...

NPC has been sponsored
by 120+ Enterprises so far

70+ per cent
returning Partners

For details mail us at: vibhor@nasscom.in

✓ Showcase latest
in technology &
build your partner
ecosystem

✓ Gain Visibility
among your
target audience

✓ Opportunity to
shape the agenda
& build the theme
for focused sessions

✓ Obtain business
opportunities

✓ Set up meetings,
discussions and
roundtables

✓ Gain mindshare
with the who's who
of the industry

SPONSORSHIP BENEFITS

Speaker Slot

Visibility at prominent
places at the event

List of delegates

Complimentary
display space

Design the Agenda
(Session Sponsor)

Ad in Program Folder
(Program Folder Sponsor)

Visibility on
NPC website, eDMs

Free Passes

Special discounts
in delegate fee

ENGAGEMENTS



Communication with their targeted audience



Luncheons with curated set of delegates



Exclusive dinners with special targeted audience out of the delegates



Boardroom meetings with specific groups



Specially curated B2B meeting sessions



Roundtable on areas of mutual interest



LED display walls



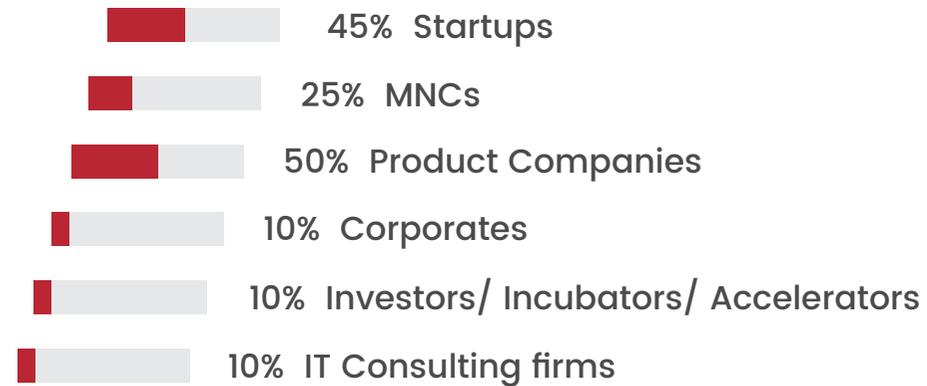
Bring your mascots



Sponsorship Options	Premium	Mainstream	Side-Events	Networking Events	Merchandise & Collaterals
Particulars	Likes of Knowledge, Innovation, Cloud, Banking Partner, etc	Platinum/ Gold/ Silver /Country/ State	Session/ Showcase / Connects	Lunches /Dinner	Badge n Lanyard/ booklet/ Speakers' Gifts/ Volunteers' T-shirts
Cap on No. of Sponsors	1 Each	x	1 Each only	1 Each	1 Each
Logo on Main Backdrop	Yes	Yes	-	-	-
Logo branding in side halls	Yes	Yes [@]	-	-	-
Duration of Branding	Both Days	Both Days	at selected event	at selected day	Both days
Logo on Sponsors' banners at all prominent places	Yes	Yes	2 locations	2 locations	2 locations
Location Specific Branding	-	-	At Session Area	Buffet area	-
Branding on Merchandise	-	-	-	-	on given merchandise
Logo Placement on Website	Level 1	Level 2	Level 3	Level 4	Level 5
Logo/name mention in EDMs	All	All	Related email invites	All	-
Complimentary Delegates	6	upto 5 [*]	3	3	3
Discount on additional Delegates	15%	15%	15%	15%	15%
List of Delegates (post event)	Yes	Yes [#]	-	-	-
Display Space (optional)	Yes	Yes ^{**}	-	-	-

Peripheral Matrix

Type of Organizations



Profile of Participants



IN RETROSPECT #NPC2016: NAVIGATING TURBULENT TIMES

Action Packed 2 Days

5 Summits

115 Sessions

170+ Showcases

Startup Report Release

Emerge 50 2016

50+ media stories

2500+ Participants

1500+ Companies

185+ Speakers

75+ Investors

100+ CXOs

25+ Industry Volunteers

Exciting Engagements

IAN Business Plan Pitch Contest

Makers Game Grand Challenge

300+ Business Connects

Investors speed-dating with IVCA

ENGAGE ENERGISE EVANGELISE



[Twitter@Nasscom_Product](https://twitter.com/Nasscom_Product)



[Youtube.Com/c/Productconclavln](https://www.youtube.com/c/Productconclavln)



[Instagram@nasscom_product_connect](https://www.instagram.com/nasscom_product_connect)



[Slideshare.Net/nasscom-emerge](https://www.slideshare.net/nasscom-emerge)



[Facebook/nasscomproduct](https://www.facebook.com/nasscomproduct)

LOOKING FORWARD TO MEETING YOU
AT

VIVANTA

BY TAJ

YESHWANTPUR

For more details
write to us at
npc@nasscom.in