

Pieter van Groos

More than 25 years of experience in innovation in high-tech- and international environments, with positions in project-, program- and functional management, covering multiple industries such as copying and printing, semiconductor, domestic appliances and personal care and health care.

Pieter van Groos graduated cum laude in Mechanical Engineering from Delft University of Technology in 1993, specialized in Systems Control Technology. After completing his military service at TNO, a Dutch institute for Applied Scientific Research, at the TNO Human Factors Research Institute in Soesterberg, NL he started working at Océ Technologies in Venlo, NL mainly working on inkjet and electrophotography. He led the team developing the core technology of Océ's first proprietary inkjet system and later on took more responsibility as leader integrating function development and manufacturing technology. He was also leading the integration and test team for Océ's first wide-format digital copier/printer, being in the midst of the digital transformation Océ and the copier industry went through.

In 2001 he joined ASML in Veldhoven, NL and led multiple state-of-the-art mechatronic projects in the area of semiconductor lithography. He worked as a project manager on ASML's leading TwinScan systems, Flat Panel Display and future Extreme UV technology, on key topics like systems design, quality improvements, cost of goods reduction, and embedded software.

He joined Philips in Drachten, NL in 2006, as manager of the Mechanical Development team for Shavers. Two years later he took on responsibility for the Shaving System Development department, a.o. contributing to the shaving innovations in the SensoTouch3D flagship product. As of 2010, he became Innovation Lead for Shaving, being responsible for all innovation related activities of Philips Shaving worldwide, with teams in China and the Netherlands.

Per January 1st 2015, he became the Innovation Leader for the Business Group Personal Care, overseeing the innovation for both Male Grooming and Female Beauty businesses globally and member of the Business Group Management Team. In this role, he was also part of the digital transformation initiative in Personal Care, as well as the start up of in-company ventures. Later that same year, he combined this role with being the site leader of Philips in Drachten, NL. A location of about 2000 employees working in R&D and Manufacturing across a variety of consumer businesses.

As of July 2018, he is the Head of Product Engineering, part of the central Innovation and Strategy organization in Philips. In this capability he leads teams with a Philips wide scope that focus on engineering and innovation services, innovation process standardization, specialized manufacturing and product platforms delivery for all personal health as well as health systems businesses.

Pieter is a hands-on, collaborative and driven manager with a strong combination of people leadership, operational- as well as strategic skills. Good sense for what is important in a business and how innovation can contribute to that. Personal values are integrity, professionalism and reliability. He likes to combine working in teams driving results in state-of-the art technological challenges and in close cooperation with professionals from business and operations. Is experienced in customer-driven innovation and has deep technological understanding. He has an eye for continuous improvement in an organization and is skilled in applying lean methodologies to innovation.