



John Neuffer
President and CEO
Semiconductor Industry Association

John Neuffer is President and CEO of the Semiconductor Industry Association (SIA), which has been the voice of the chip industry for over four decades. He has been at the nexus of technology, public policy, and trade for most of his career. Since joining SIA in 2015, John has led the association's policy advocacy in Washington and capitals around the world to foster growth and innovation in semiconductor design, manufacturing, and research. John also serves as a member of the Board of Directors of the Semiconductor Research Corporation, the world's leading non-profit industry-government-academia microelectronics research consortium.

Prior to joining SIA, John served as Senior Vice President for Global Policy at the Information Technology Industry Council, where he led a global team to expand market access opportunities for member companies around the world. He directed all global government relations in trade, cybersecurity, standards, regulatory, Internet governance, and privacy.

Previously, John served for over seven years at the Office of United States Trade Representative (USTR) in Washington, DC: two years as Deputy Assistant U.S. Trade Representative for Asia-Pacific Economic Cooperation (APEC) Affairs, preceded by over five years as Deputy Assistant U.S. Trade Representative for Japan.

Prior to his tenure with USTR, John was a Senior Research Fellow and Political Analyst with the Mitsui Kaijyo Research Institute in Tokyo for nine years. As a leading commentator on Japanese politics and policy at the institute, he published a widely read newsletter and wrote regular commentary for the Asian Wall Street Journal, TheStreet.com and Newsweek Japan. All told, John lived in Japan 11 years. He is a native of Montana and Washington State.