Frequently Asked Questions

Q. Do we have one single award for all organizations in the category?

A. No. We have a separate award for each organization segment (GCC/ESP/StartUp/Indian Manufacturing Company) within the award category. You will be competing against organizations within your segment only.

Q. Can we submit multiple nominations for the awards?

A. Multiple nominations are accepted for the product category awards viz. Next-Gen Product of the Year, Engineered-In-India Product of the Year and Social Impact Solution of the Year. We will be accepting maximum of 3 nominations from every organization for the product awards. To submit multiple nominations, organizations will have to login to the submission portal multiple times.

Q. Who will be evaluating the nominations?

A. The nominations will be evaluated by our esteemed jury panel, some of whom have been identified on our website. To ensure fairness in evaluation, the jury members would be evaluating a different organization segment to the one they represent. For e.g., Jury members belonging to the GCC organization segment will evaluate nominations from Start-Ups or ESPs but not GCCs.

Q. The nomination forms ask for a lot of sensitive data. How do we ensure its privacy?

A. The organization names and other identification details will be masked when sharing the information with the jury members. Also, the jury members evaluating your nomination will belong to a different industry segment than yours. All the data that is shared with us in the nomination is covered under the Non-Disclosure Agreement with NASSCOM.

Q. Can we submit solutions / solution accelerators / engineering applications in the product category awards?

A. The product award nominations need to be a hardware or software running on embedded systems or both. Also, they need to be external customer facing in nature. We would request you to refer the Terms and Conditions in the application page for more details.

Q. What are the defining criteria for start-ups?

A. The start-up entities should have originated from India in the last 5 years and have at least one prototype or MVP. Additionally, they should be working on building software and software technology solutions running on embedded systems.

Q. What are the eligibility criteria for Indian manufacturing Companies?

A. Indian manufacturing companies are entities with their global headquarters registered in India with focus on engineering, research, development, and manufacturing of products.

Q. Do we have any industry verticals related eligibility criteria?

A. Yes. The participating companies could have presence in the following industry verticals:

- Automotive
- Consumer Electronics
- Industrial & Energy
- Aerospace & Defence
- Telecom
- Semiconductors
- Computing systems
- Medical devices

Q. What are the assessment criteria for the awards?

A. The different assessment criteria for the awards have been identified in the nomination forms. You are requested to submit as much details as possible, preferably in quantitative format to strengthen your nomination. You can download an offline copy of the Award Guidebooks from the 'Apply Now' page for your reference.

Q. Do we have a market launch cutoff date for the product that is being nominated?

A. The nominated product should have been launched in the market after Jan 2018.

Q. Can we get an offline copy of the forms?

A. Yes. An offline copy of the forms can be downloaded by using the links provided in the Terms & Conditions page of the nominations. Please click on "Apply Now" to access it.

Q. Can we submit our nominations via email?

A. No. Only nominations submitted via the online portal will be accepted.

Q. Do we need to take a NASSCOM membership for nomination?

A. No. Nominations are open to all entities both members and non-members of NASSCOM.

Q. Do we have to pay any fees for participation?

A. No. NASSCOM does not charge any fees for participation in the awards initiative.

Q. What are the prizes for the award winners?

A. The award winners will receive an acknowledgement from NASSCOM as an endorsement of their achievement. The awards present all the winners a platform to:

    a. Enhance national and global recognition for their entity and brand

    b. Build reputation as world class innovator and impact-maker

    c. Benchmark against the best-in-class

    d. Create a differentiated talent brand and employer value proposition

The awards do not include any cash prizes in addition to the above.