



Employee Well-Being, Now and Beyond

Tools and services that promotes a culture of good health and fitness. Employee well-being goes well beyond the physical health of the employee. Find out how

RAPID ROUNDUP

- Digital transformations like AI, data analytics, gamification beckons a new era in employee well-being which is there to stay beyond pandemic crisis
- CHRO after CHRO agreed and business leaders supported the need of wellness for employee
- Employers needed to support their employees and their families not just in the base location but all across the country

Taking pride in Fulfilling Employee Wellness needs, wherever they are: With most companies deciding to extend the WFH well within 2021, a large number of employees preferred to go back to their hometowns. Now the workforce is spread all over India much beyond the metros and even second tier cities. There was a sudden spike in the demand for health and wellness services, COVID tests, home sample collection and lot more. MyBenefits360 provided, from one single platform, the online doctor consultation to medicine delivery at home to Glucose monitoring service. On demand of some employers, we helped with COVID test bookings and home collection of samples. All these service covering almost 200 cities across India. Giving employees a sense of security and comfort wherever they were.

Technology, comprehensive Wellness services and an eye on your Fitness: We took an integrated approach to address employee well-being. Fitness tool that monitors not just your steps but overall lifestyle, from sleeping patterns to sedentary lifestyle, we give a daily score of your fitness. Not just that, we reward you for you to maintain your fitness. We do not want employees to go multiple applications, remembering that many passwords. From one single app or portal, employees access all the healthcare services including booking for priority health check ups or consulting a specialized doctor or arranging a home healthcare for your loved one. Employee well-being is necessary, let's keep it simple for them.

Engaging in Fitness with Gamification: The Fitness tool is not only comprehensive but engaging as well. Simple daily challenges for yourself or compete against a colleague making fitness score a fun instead of an boring routine. Daily badges and cash redeemable points make the fitness routine more motivational and exciting.

Demand Rises from Smaller Organizations: We are seeing a huge surge of interest from organizations having employees anywhere from 200 to 2000. Providers always keep a tiered pricing and smaller groups always got lower discounts. With our integrated platform, smaller organizations can also pass the same discounts as that of large organizations. We take pride in serving companies as small as 40 people able to give these unique, highly curated and privileged services to their employees.

Beyond COVID: Employee well-being is good for business. It was always known, pandemic just brought up high in the priority list for business leaders. As companies pan their employees to return to office, we see a lot of HR leaders going out to hunt wellness services for their employees. MyBenefits360 can make your task easy with freemium offerings for you to explore.

