

**nasscom**  
global trade

**nasscom**  
deeptech

**InnoTrek 2025**

Middle East

**Connecting Indian Deep  
Tech Startups to the World**

📅 8<sup>th</sup> to 20<sup>th</sup> February, 2025    📍 Saudi Arabia | UAE



# Nasscom InnoTrek Program



8  
EDITIONS



230+  
DEEPTech  
COMPANIES



350+  
VC's &  
ENTERPRISES



USA &  
MIDDLE EAST





# Nasscom InnoTrek

Nasscom InnoTrek program has strategically positioned **230+** Indian deep tech companies in key international markets through **eight high-impact editions** in the **USA and Middle East**.

The initiative has facilitated strategic partnerships with **350+ VC's and global organizations**, including major technology corporations, financial institutions, and government authorities, strengthening India's position as a global AI innovation hub.

Nasscom InnoTrek exemplifies India's commitment to fostering a robust, export-oriented deep technology ecosystem that advances our nation's technological leadership in the global digital economy while creating pathways for knowledge exchange and innovation-driven growth.

**Nasscom InnoTrek 2025 – Middle East** is designed to empower Indian deeptech startups with the tools, insights, and connections necessary for successful market entry and sustained growth in Saudi Arabia and the UAE. Scheduled from **February 8–20, 2025**, startups will receive in-depth market knowledge tailored for the Middle East region, networking opportunities with key stakeholders and industry leaders at [Leap 2025](#) and UAE, and strategies for scaling and establishing a strong foothold in the Middle East.

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Intentbi

Eigenlytics  
Extract. Eigenize. Evolve.

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sewage to gold<sup>™</sup>

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LABS

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Resilience Redefined...

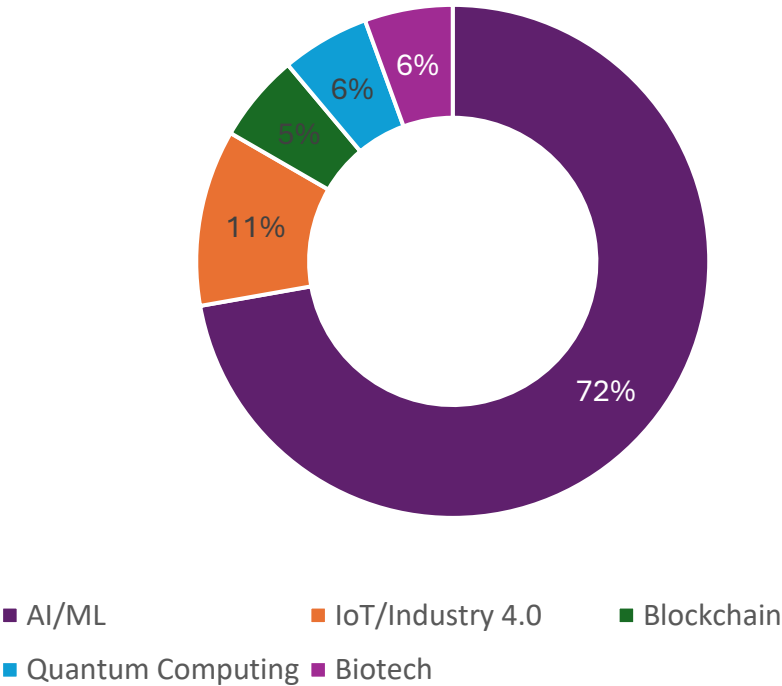
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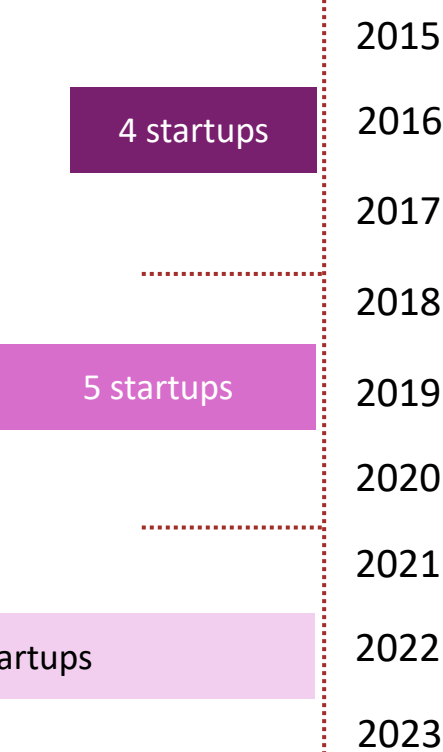
# Nasscom InnoTrek 2025 Middle East – Startups At a glance



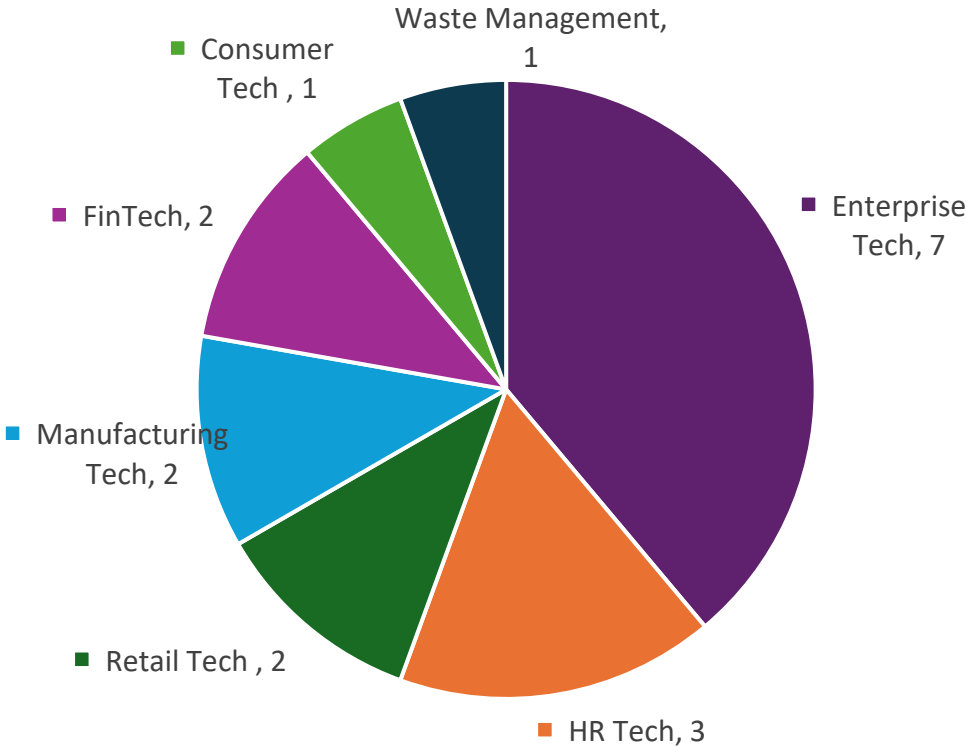
Primary Technology used by Startups



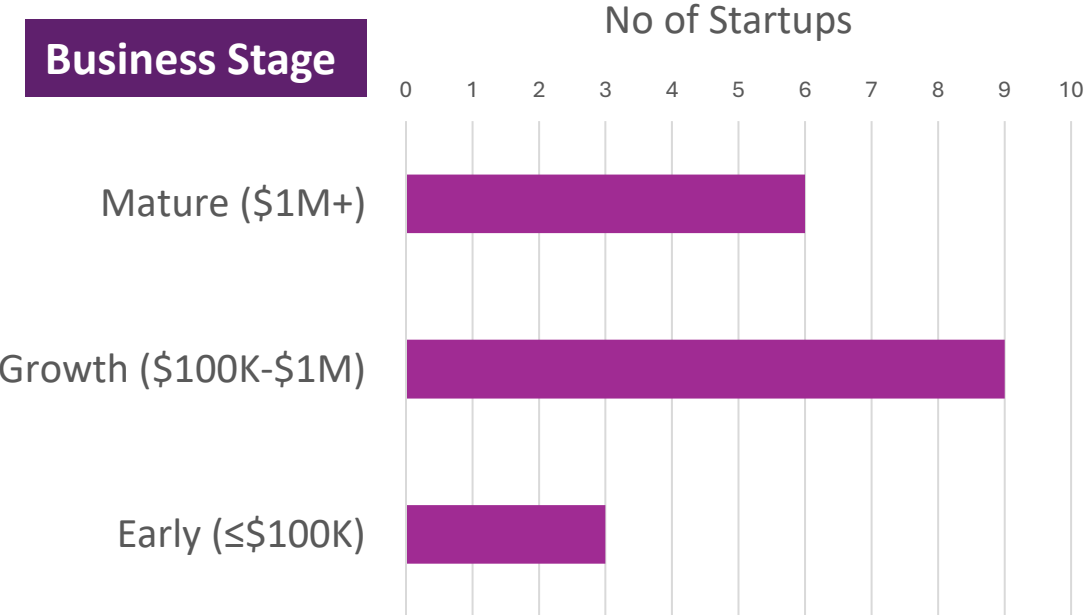
Founding Year



Startup Sector Distribution



Business Stage



IP registered  
**14 startups**



Middle East  
Market Focus  
**18 startups**



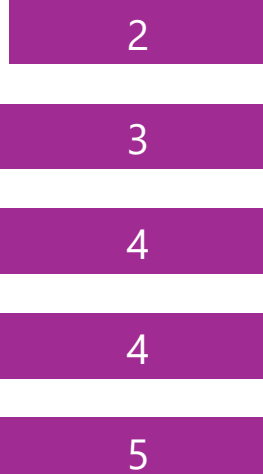
Enterprise  
Customers  
**16 startups**

Funding (in USD)



Funding Insights

No of Startups



IntentBI enables non-technical business users with Deep Data analysis and one click Business Intelligence without the need of prompts, queries or analyst help. Data Insights can now be achieved with milli-second turnaround time and at a fraction of current cost. Think of it as an autopilot for data analysis and not half-baked co-pilots.



Problem Statement

Business Intelligence today has a total cost of ownership that runs into millions of dollars, turnaround time of days/weeks and always dependent on a business user to figure out the right question or prompt to ask data. Without the appropriate prompt, there is no data insights in today’s world inspite of heavy analyst and data scientist involvement.



Product Information

IntentBI provides agentic RAG infrastructure based One-Click BI and Data Auto-Pilot to Automate Diagnostic, Descriptive, Predictive and Prescriptive analytics for enterprises and offers the same as embedded BI for SaaS companies for customer facing analytics.



Use Case (for ME market)

Self-serve automated analytics and Business Insights in a single click for non-technical and business users without the need of prompts or analyst dependency.



Unique Value Proposition

Achieving Business Intelligence from raw structured, unstructured data with just a single click, without any configuration, coding, prompts, queries or involvement of analysts/developers is realistically not feasible with the current BI stack but we have achieved fully autonomous BI through IntentBI with our Agentic RAG and Compound AI models and made it a One Click experience.



Founders

S S V S SARATH



Customers

Apple Inc(US), Data Gardener(UK), NVidia(US), Koho(UK), etc



Business Stage

Growth  
(Revenue \$100 K - \$1mn)



Funds Raised  
(till date)

-

Founding Year  
2022

Headquarters  
Hyderabad

Website  
<https://www.intentbi.com>



CompUp is an AI first compensation management software that helps companies make more fair and efficient compensation decisions for their employees



Problem Statement

Companies manage the largest spend in their system which is wage bill on spreadsheets. CompUp helps companies use AI to make all of their compensation decisions like increments, hiring, and market correction more scientific and consistent



Product Information

CompUp is an AI first compensation management software for enterprises. It helps companies make more efficient compensation decisions and optimise their people cost



Use Case (for ME market)

CompUp will help Middle East enterprises to make compensation decisions more efficient and hence optimise people cost that is their company’s largest spend. As of now, they rely on legacy HRIS software’s such as SuccessFactors and Workday that have a very primitive compensation module



Unique Value Proposition

CompUp leverages the latest tech to detect human biases in compensation decisions which not only improves employee morale but also helps companies make their wage bill more efficient



Founders

Anurag Dixit  
Ramesh Konatham  
Anshul Mishra



Customers

VFS Global, UST Global, Cred,  
Metropolis Healthcare, Angle One,  
Acko, HCC, Navi



Business Stage

Growth  
(Revenue \$100 K - \$1mn)



Funds Raised  
(till date)

\$2,500,000

Founding Year  
2020

Headquarters  
Bangalore

Website  
<https://www.compup.io/>



CompUp

Rediscovering Nature’s Genius in treating Sewage - the cow’s stomach. Using Biomimicry innovation ECOSTP utilises functional principles of microorganisms and ecosystem found in a cow’s stomach.



### Problem Statement

Untreated sewage poses a huge challenge, contaminating water sources and harming ecosystems. Traditional sewage treatment methods are resource-intensive, requiring power, chemicals, and skilled operators.



### Product Information

Net Zero Sewage Treatment Technology with no moving parts.



### Use Case (for ME market)

Saudi Arabia aims to plant 10 billion trees, and they need watering. ECOSTP's sewage treatment provides an excellent decentralized solution, as the treated water can be reused for irrigation—offering both sustainability and a business opportunity.



### Unique Value Proposition

A nature-based sewage treatment technology that requires no power, chemicals, or operators, trusted by over 300 satisfied customers across India, Maldives, and Bangladesh.



### Intellectual Property Registered



### Founders

Tharun Kumar



### Customers

Tata Steel , Brigade Group, Janaadhar, Berger Paints, Adarsh Group, Adani Realty, Decathlon



### Business Stage

Growth  
(Revenue \$100 K - \$1mn)



### Funds Raised (till date)

\$250,000

Founding Year  
2017

Headquarters  
Bangalore

Website  
[www.ecostp.com](http://www.ecostp.com)

**ECOSTP**<sup>®</sup>  
sewage to gold<sup>™</sup>



# Eigenlytics Data Solutions



A Deeptech startup, setting up a new standards of Intelligent Document Processing



## Problem Statement

Document data extraction technologies do not work very accurately on unstructured and noisy documents. Further, even after data is extracted, document processing activities like analysis, verification and decisioning require manual intervention, which is costly, time consuming, error-prone and is susceptible to data security breach.



## Product Information

A DeepTech startup, setting up a new standard of Intelligent Document Processing, with its SaaS offering 'DocEye', which recognises and extracts information, holistically analyses as well as takes appropriate call to action to automated document (digital & physical) driven business operations.



## Use Case (for ME market)

The thriving document driven operations across domains like Banking, Insurance, Financial services and Governance services are great opportunities for us to engage and deliver value.



## Unique Value Proposition

We are transforming this landscape by not only automating the data extraction from various categories of unstructured and noisy documents, but by holistically enabling needed analysis and call to action for automated business processing or decisioning.



Intellectual  
Property  
Registered



## Founders

Prashant Kumar  
Gunjan Kumar  
Dilip Mali



## Customers

ICICI Lombard, Manypets (UK), Data Zoo (Australia), Sessaasai group, Bajaj Allianz GI, SBI Genera Insurance



## Business Stage

Growth  
(Revenue \$100 K - \$1mn)



## Funds Raised (till date)

-

Founding Year  
2021

Headquarters  
Mumbai

Website  
<https://eigenlytics.com>

**Eigenlytics**  
Extract. Eigenize. Evolve.

Engati is an AI company focused on driving outcomes across the customer engagement funnel (consideration, conversion and retention) for enterprises powered by AI technologies across multiple digital channels



Problem Statement

Improve and deliver higher ROI across the customer engagement funnel (consideration, conversion and retention) on digital channels like Web, WhatsApp, Instagram, Mobile App etc., leveraging Conversational AI and AI Agents



Product Information

Engati is an AI automation platform that allows business to improve ROI across the customer engagement funnel leveraging Gen AI based assistants and AI Agents



Use Case (for ME market)

Engati can transform ME customer experiences by addressing key needs: Improve the acquisition funnel, reduce drop-offs, increase lead-gen, drive high quality leads & engagement, multi-level segmentation for intelligent retargeting resulting in increased ROI on acquisition. We also offer multilingual support for diverse populations, automation to reduce costs & analytics to enhance CX. Ideal for BFSI, Healthcare, EdTech, and retail.



Unique Value Proposition

Engati focuses on improving the customer funnel for the business in the consideration and conversion phase in 3 ways - more leads, high quality leads and higher conversions



Intellectual  
Property  
Registered



Founders

Imtiaz Bellary  
Nayan Jadeja

Customers

Vasan Eye care, Upgrad, Tata ClassEdge,  
Bandhan Life Insurance, HDFC Capital, Thomas  
Cook, Vodafone Oman, Qatar Insurance, etc



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)

-

Founding Year  
2021

Headquarters  
Bangalore

Website  
<https://engati.com>





We are the Operating System for the physical world with industry leading Industrial AI stack to add a layer of hypercustomised intelligence at scale



Problem Statement

Industrial digitization is challenging due to difficulties in accessing and unifying diverse data sources, building and scaling tailored analytical models, and ensuring that resulting insights are easily adopted. Achieving comprehensive digital transformation requires overcoming fragmented protocols, developing expert-driven AI solutions, and providing personalized insights for multiple organizational stakeholders.



Product Information

Full stack no-code platform that allows plug-n-play digitization of complete industrial setups, agnostic to use cases. The platform acts as an AI canvas to curate bespoke intelligence modules or repurpose validated models at scale, on the top of our comprehensive IT-OT stack.



Use Case (for ME market)

IT-OT and Operational intelligence for manufacturing and infrastructure players.



Intellectual  
Property  
Registered



Unique Value Proposition

A unified AI-IoT platform that seamlessly integrates diverse data sources, accelerating scalable model deployment and delivering personalized insights for every stakeholder. This end-to-end, codeless solution empowers users to become truly data-enabled, enabling faster, more informed decisions.



Founders

Rishi Sharma  
Archit Naraniwal  
Utkarsh Srivastava



Customers

Aditya Birla Group, JSW Group, Adani Enterprises, ITC, Vedanta Group, etc.



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)

\$7,000,000

Founding Year  
2020

Headquarters  
Mumbai

Website  
<https://faclon.com/>



Gigin is a tech platform targeting \$30B+ informal workforce market. With 2M+ users, we disrupt hiring with AI-driven job matching and verification



## Problem Statement

The informal workforce struggles with securing reliable employment due to critical challenges in trust, speed, and cost. Employers face difficulties in verifying worker credentials, managing identity, and ensuring safety. These issues leave a vast market underserved, creating inefficiencies and barriers to establishing secure, scalable employment connections



## Product Information

Gigin is an AI-powered platform connecting employers with the informal workforce. By integrating job matching and background verification, it ensures seamless, trusted, and scalable hiring solutions for millions of underserved workers



## Use Case (for ME market)

Gigin addresses challenges in the Middle East's growing informal workforce by using AI for job matching and seamless background verification. Our platform ensures trusted, scalable hiring solutions while reducing recruitment costs and time, empowering businesses to thrive



## Unique Value Proposition

Gigin provides an AI-driven platform ensuring reliable employment connections for the informal workforce, enhancing trust, safety, and identity management. Our unique approach integrates comprehensive background verification, tackling fake employers and boosting employability



Intellectual  
Property  
Registered



## Founders

Surinder Bhagat



## Customers

200+ customers including Hundai Glovis, SIS, Chai Days, Cafe Coffee day, Kaveri Hospitals



## Business Stage

Growth  
(Revenue \$100 K - \$1mn)



Funds Raised  
(till date)  
\$2,500,000

Founding Year  
2019

Headquarters  
Bangalore

Website  
<https://gigin.ai>





LogisticsNow (LN) is building the AI powered Smart Logistics Grid, the brain for logistics, to enable sustainable, efficient and cost-effective logistics



Problem Statement

Fragmented Logistics Industry in which Shippers and Carriers, both are struggling with: High cost due to Inefficiency | Low reach and reliability | Broken user experience



Product Information

LoRRI, our Digital logistics platform leverages \$2.5B Freight Intelligence to procure, automate operations, drive sustainability & multi-million \$ savings.



Use Case (for ME market)

Optimizing freight movements by reducing logistics costs, improving truck utilization, and enhancing real-time visibility across supply chains & decarbonizing using LoRRI’s Smart Logistics Grid.



Unique Value Proposition

Massive data capture from demand (100+ Shippers) and supply (2000+ Carriers/Transporters)  
An Integrated Digital Backbone ecosystem for Logistics: “Smart Logistics Grid”.



Founders

Raj Saxena



Customers

Kimberly Clark, Apollo Tyres, Pernod Ricard, Perfetti Van Melle, Jyothy Labs etc.



Business Stage

Growth  
(Revenue \$100 K - \$1mn)



Funds Raised  
(till date)

\$500,000

Founding Year  
2016

Headquarters  
Mumbai

Website  
<https://logisticsnow.in/>



We help fashion apparel brands create high quality marketing content 10x faster and 80% cheaper than traditional photoshoots. Our technology will drive conversion through cost effective personalization in terms of the model's ethnicity



Problem Statement

For online fashion brands, photoshoots are one of the most repetitive and operationally intensive tasks that they execute on a daily basis. It involves a multitude of stakeholders ranging from models, photographers, make-up artists, stylists and a lot of logistics. Cost and speed are almost always a concern.



Product Information

Upload any conventional catalog image, then select your AI model, select your desired location, and download an editorial image with your chosen model wearing the apparel being photographed in the exotic location you chose - all with adaptive lighting for a photorealistic output.



Use Case (for ME market)

We're already working with Styli UAE. We would like to get in front of large fashion brands and retailers, and explore fundraising from investors looking at global Gen-AI businesses.



Intellectual  
Property  
Registered



Unique Value Proposition

We have a breakthrough Gen-AI based SaaS solution with 4 patents filed - 'Canva for Fashion' in a nutshell. Brands can shoot on anybody, anywhere, then choose any photorealistic AI model, any suitable background, and create high quality marketing content at a fraction of the cost of shooting it conventionally.



Founders

Arvind Nair  
Amritendu M



Customers

Landmark (Styli Dubai), Myntra,  
Fabindia, Soch, Aditya Birla Fashion,  
Arvind Fashions (USPA, Flying  
Machine, Arrow)



Business Stage

Early  
(Revenue: Upto \$100 K)



Funds Raised  
(till date)

\$1,100,000

Founding Year  
2021

Headquarters  
Bangalore

Website  
<https://www.neuropixel.ai/>



NeuroPixel.AI



NUVO is Worlds first Consent based data exchange protocol



**Problem Statement**

Nuvo solves the problems of non-compliance to data privacy and consent based data transfer, lack of consent manager and data ownership for both individual and business entities.



**Product Information**

NUVO is world's first consent-based data exchange protocol, which allows sharing personal, medical, health and business data. Powered by Cloud, Blockchain and AI-ML technologies, Nuvo transforms the way data is transferred from one entity to another in a secure and seamless fashion.



**Use Case (for ME market)**

Consent based data exchange for Hospitality and Financial Services, introduction of NUVO Smart Card for User Data Management



**Unique Value Proposition**

Nuvo is India's first Consent-based data exchange protocol, powered by Blockchain and AI-ML. Nuvo provides data security, ownership and monetization with its revolutionary SmartCards product.



**Intellectual  
Property  
Registered**



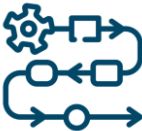
**Founders**

Smriti Chaudhary  
Saurav Raaj



**Customers**

Raindrops, SPJain, Explara, Adani  
(TBD)



**Business Stage**

Early  
(Revenue: Upto \$100 K)



**Funds Raised  
(till date)**

-

**Founding Year**  
2023

**Headquarters**  
Bangalore

**Website**  
<https://nuvo.bi>



Peoplebox.ai is a GenAI platform for everything talent - streamlining AI candidate screening, performance management, goals alignment, and career development — all in one place.



Problem Statement

In today’s rapidly evolving world, business goals are shifting faster than ever, and many skills are becoming obsolete. This creates significant challenges for companies to hire, develop talent, and align it effectively with business outcomes.



Product Information

Peoplebox.ai uses GenAI as well as performance and culture insights to screen candidates (both inbound and existing in ATS) and filters the top fits in seconds. It also provides each candidate's strengths and weaknesses, including attributes beyond their resumes.



Use Case (for ME market)

Middle East is witnessing a disruptive growth and talent is playing a critical role in it. Companies are vying to hire, develop and retain top talent using the best technologies. Peoplebox.ai is in a unique position to provide a single AI platform from talent acquisition to talent management.



Unique Value Proposition

Peoplebox.ai is a one-stop AI platform aligning talent strategy with business outcomes. It’s the only AI solution that seamlessly connects the entire talent lifecycle—from hiring and onboarding to performance management, career development, upskilling, and internal mobility—empowering organizations to drive measurable growth and success.



Founders

Abhinav Chugh  
Alagu  
Muthuraman



Customers

KPMG, Nupco, Arab Monetary Fund,  
Diwani Group, RPSG, Razorpay,  
Whatfix, Redbus, HackerRank



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)

\$3,000,000

Founding Year  
2018

Headquarters  
Bangalore

Website  
[www.peoplebox.ai](http://www.peoplebox.ai)



Perpetuuiti empowers enterprises with AI-enabled Operational Resilience Platform, cutting RTOs by 80%, reducing costs by 50%, and ensuring swift recovery from IT & cyber disruptions



Problem Statement

Operational resilience is vital, yet many organizations find their diverse technologies for redundancy fail in real-world scenarios. A fragmented approach to DR, BCP, network monitoring, and cyber security lacks integration between business and IT. Ai-enabled quantification of downtime impacts is essential for effective resilience.



Product Information

In today’s fast-paced business world, resilience is crucial. At Perpetuuiti, we’ve pioneered Agentic AI in Continuity Patrol™ to help businesses make autonomous, real-time decisions. This proactive AI-driven approach minimizes downtime and ensures efficiency when it matters most.



Use Case (for ME market)

STC, a leading telecom provider in the Middle East, faced challenges ensuring operational resilience. Using Agentic AI, Perpetuuiti’s Continuity Patrol™ automated their DR process, reducing RTO by 60%, enabling seamless, 1-click recovery, enhancing uptime, minimizing disruption & ensuring compliance.



Unique Value Proposition

Perpetuuiti’s AI-enabled operational resilience framework offers real-time financial impact analysis and precise cost quantification. It helps organizations make data-driven decisions, minimizing downtime, improving recovery, and safeguarding against future IT & cyber disruptions.



Intellectual  
Property  
Registered



Founders

Rohil Sharma  
Sundar Raman  
Prashant Kakade



Customers

Delta Air Lines, PepsiCo, Saudi Telecom Company,  
The Dubai Police Force, Qatar Energy, SBI, LIC,  
First Abu Dhabi Bank, Mashreq Bank, UAE,  
Commercial Bank (Dubai), RTA (Dubai)



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)  
\$6,000,000

Founding Year  
2011

Headquarters  
Singapore

Website  
<https://ptechnosoft.com/>

Quanfluence enables advanced computing solutions including Quantum and quantum inspired ones with photonic-based hardware, offering cloud and on-premise deployments



## Problem Statement

Many real-world problems, such as optimizing logistics routes, designing complex materials, or analyzing financial markets, can be mathematically formulated as large-scale optimization problems. These problems often involve finding the best solution from a vast number of possibilities, which can be computationally intractable for classical computers. Alternate solutions may exist but they suffer from being inaccurate, slow and energy inefficient



## Product Information

The Quanfluence product is a coherent ising machine which is a quantum-inspired hardware optimizer. This device leverages the principles of quantum mechanics to efficiently explore the solution space and find high-quality solutions to these complex optimization requirements. Being an opto-electrical system, the machine solves problems that are beyond the reach of traditional computing methods



## Use Case (for ME market)

Optimizing complex supply chain networks, reservoir simulations, and predictive maintenance schedules. Improving route planning, inventory management, and supply chain resilience. Optimizing port operations, vessel scheduling, and container handling



Intellectual  
Property  
Registered



## Unique Value Proposition

We're building the future of computing. Our quantum-inspired hardware optimizer delivers real-world solutions to large and complex optimization problems today. In five years, our full-stack photonic quantum computer will revolutionize industries, unlocking the power of quantum for unprecedented innovation



## Founders

Sujoy Chakravarty, Biman C, Ravi Mehta, Prof Anil Prabhakar, Aditi Vaidya, Dr Sandeep Goyal



## Customers

IIT Madras, IISC Mohali, Centre for Development of Advanced computing



## Business Stage

Early  
(Revenue: Upto \$100 K)



## Funds Raised (till date)

\$1,500,000

Founding Year  
2021

Headquarters  
Pune

Website  
<https://www.quanfluence.com/>



We are a data-first contact center, using AI, automation, and analytics to boost CSAT & efficiency while reducing costs from contact center operation



Problem Statement

Less We are solving CX for Enterprises. Our Unified Platform is designed to tackle challenges that come up while managing a Contact Center - be it the problem of upscaling/downsizing or measuring the performance with outcome driven metrics, we handle it all. With deep data integrations, Rezo is robust one-stop solution to answer all CX related questions and get actionable insights.



Product Information

Rezo.ai transforms contact centers with AI-powered automation and analytics, optimizing operations, cutting costs, and delivering deep insights. Our platform enables personalized customer interactions and empowers agents for complex tasks.



Use Case (for ME market)

Rezo.ai can transform ME customer experiences by addressing key needs: multilingual support for diverse populations, automation to reduce costs & analytics to enhance CX. Ideal for BFSI, telecom, automobile and retail, our AI solutions aligning with the region’s vision for smarter, customer-centric operations.



Unique Value Proposition

Our true USP is about making AI work, at scale. We differ by taking execution and results very seriously. Our platform is natively designed to achieve high connect and engagement rates which leads to great results making us the only company to take targets on the processes and deliver.



Intellectual  
Property  
Registered



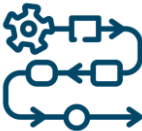
Founders

Manish Gupta



Customers

Maruti Suzuki, L&T Financial Services, Delhivery, Bajaj Allianz, Sony LIV, Spinny, LivGuard



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)  
\$282,000

Founding Year  
2018

Headquarters  
Noida

Website  
[www.rezo.ai](http://www.rezo.ai)





Rifa AI automates back-offices and contact centres with AI agents that autonomously build and manage workflows. Our Agents can interpret calls, texts, and documents, adapt or create workflows based on instructions, and execute tasks by navigating internal tools and legacy systems seamlessly



Problem Statement

Rifa AI automates back-office processes with multi-modal AI Agents. We enable teams using legacy and bespoke systems to leverage the power of Generative AI without any dependency on developers or APIs.



Product Information

We utilize agentic frameworks like AutoGen and retrieval-augmented generation (RAG) systems to enhance our infrastructure. We've developed webpage navigation technology using OpenAI's generative AI models.



Use Case (for ME market)

Automation of back office workflows in BFSI and Healthcare institutions using AI agents



Unique Value Proposition

We stand out with our unique blend of Automation and integration solutions, and our agents can manage 10,000 calls on a single day which can easily 2x your business output.



Founders

Sameer Fulzele  
Parambir Singh



Customers

From Mid market to enterprise level BFSI and healthcare businesses, which have a back office and contact centres manually managed by humans.



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)

\$1,000,000



Stylumia uses AI insights to decode Consumer demand, enabling smarter decisions and ensuring product alignment with market needs



Problem Statement

Fashion is 2.7 trillion US\$ market with 50% of the products not meeting consumer demand and selling on discounts creating huge impact on economic (revenue and profits) and environmental factors. Considering fashion is the second most carbon footprint industry, this is extremely significant. The value loss in itself is 750 billion USD.



Product Information

Non-traditional, always-on competitive market, assortment, price, and trend intelligence enabled via proprietary consumer demand.



Use Case (for ME market)

Always-on market and competitive consumer intelligence to enable assortment and pricing decisions for revenue and profit growth.



Unique Value Proposition

Stylumia provides one of its kind consumer-driven demand sense for the product creators using data at internet scale through a proprietary demand-sense engine. We also enable brands to generate design ideas giving them an ability to generate product ideas with twice the probability of winning.



Intellectual  
Property  
Registered



Founders

Ganesh  
Subramanian



Customers

Lowe's, Target, H&M, Newbalance, Flipkart, H&M, Otto, Jack & Jones, Vero Moda, Only, New Balanace, Amazon, Walmart group, Reliance Trends, Ajio, Reliance Retail, etc.



Business Stage

Mature  
(Revenue \$1mn+)



Funds Raised  
(till date)

-

Founding Year  
2015

Headquarters  
Bangalore

Website  
<https://www.stylumia.ai/>



**Full-stack Industrial DataOps solution that levefrages data from industrial assets like machines and controllers to deliver operational improvements**



## Problem Statement

Manufacturing companies fail to leverage real-time machine data to drive efficiency due to the complexities of acquiring and analysing real-time industrial machine data



## Product Information

Industrial DataOps Platform that can manage machine communication at scale. It can seamlessly connect with machines, process data at the edge and provide actionable insights to users in fraction of time and cost it takes today.



## Use Case (for ME market)

1. Edge hardware for data analytics
2. Manufacturing OS for complete factory transformation



## Unique Value Proposition

A Full stack consisting of hardware and software that streamlines machine data acquisition and processing to drastically reduce digital transformation time of industrial enterprises.



**Intellectual  
Property  
Registered**



## Founders

Ankit Agarwal , Ankur Singh, Abhishek Kumar, Prakhar Nigam



## Customers

Honda, Maruti, John Deere, Tata Motors, VVDN, PVNA, Shell, Saint Gobain



## Business Stage

Growth  
(Revenue \$100 K - \$1mn)



**Funds Raised  
(till date)**  
\$300,000

**Founding Year**  
2016

**Headquarters**  
Gurugram

**Website**  
[www.smartudyog.in](http://www.smartudyog.in)

**SMART  
UDYOG**



Replace product manuals with AI to enhance CX



Problem Statement

Less than 19% people read product handbooks of consumer durables, customers find it difficult to look for the targeted information about new features, troubleshooting, maintenance. Information is available but not accessible for customers.



Product Information

Xane AI is a platform for solving the problem of information accessibility with product manuals. By replacing these manuals with AI-powered interfaces, better CX is provided for new features, maintenance guide, first level diagnostics and troubleshooting.



Use Case (for ME market)

Using our AI platform, Highly precise AI applications in the space of assistance and inspection to augment user experience can be created along with data collection support. The platform supports multilingual, including Arabic.



Unique Value Proposition

We believe that neither Computer Vision nor NLP alone can drive the ideal user experience. We are the first movers in the market, especially for those who utilize both Computer Vision and Natural Language Processing to deliver a comprehensive user experience.



Intellectual  
Property  
Registered



Founders

Ayush Jain  
Sahil Narain



Customers

Volkswagen, Maruti Suzuki,  
MG Motors, Bosch



Business Stage

Growth  
(Revenue \$100 K - \$1mn)



Funds Raised  
(till date)  
\$125,000

Founding Year  
2017

Headquarters  
Gurgaon

Website  
<https://xane.ai/>



# nasscom

InnoTrek is an initiative of

**nasscom**  
global trade

**nasscom**  
deeptech



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<https://nasscom.in/deeptech/innotrek/>