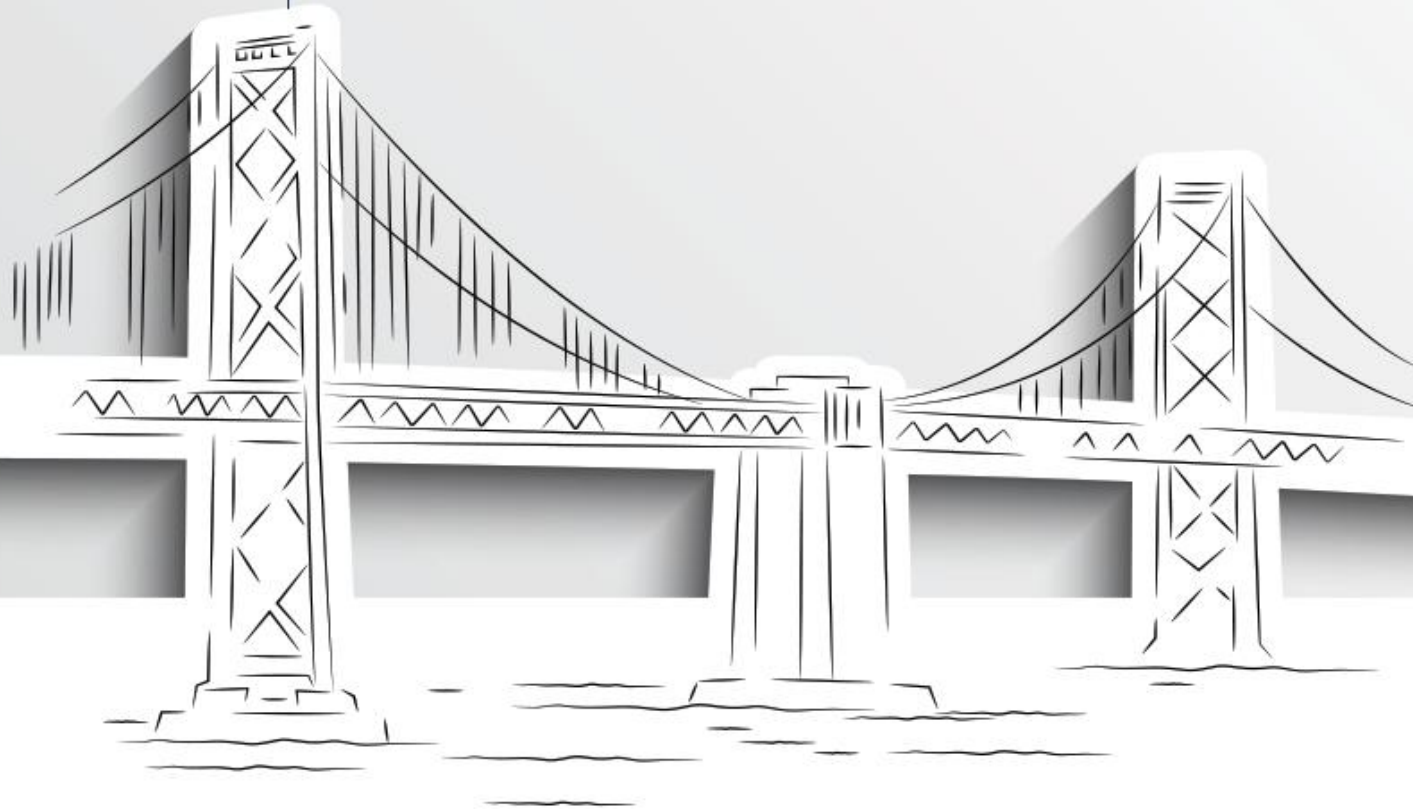


**10 000**  
START-UPS  
A NASSCOM initiative

**NASSCOM**<sup>®</sup>  
InnoTrek 2018

Turning Dreams  
INTO REALITY



29<sup>th</sup> April - 5<sup>th</sup> May  
**San Francisco**

# InnoTrek 2018

Connecting Indian Startups to the World

- InnoTrek is an invite-only delegation for Indian startups to visit Silicon Valley
- Launched in 2014, this is the 5th edition of the program and is scheduled to be held from 29th April – 5th May coinciding with TiEcon
- The shortlisted startups get to be a part of a week-long immersive program
- An opportunity for the tech startups to engage and interact with global giants and gain disruptive knowledge from the top entrepreneurs.
- Learn the ropes to scale up globally and form alliances for competitive advantage.
- InnoTrek 2018 will cover talks, workshops, expert round-tables, corporate visits, networking sessions with successful US entrepreneurs, TiECON, and much more all in one compressed week!



# Silicon Valley Calling!



OpExWorks

Burhade Pradip Digambar  
Opexworks Solutions Pvt. Ltd.  
Pune

OpExWorks is an enterprise cloud solution provider in the manufacturing domain. The solution helps manufacturing companies achieve excellence in Quality, Cost and Delivery by creating a framework for best practices implementation and effective collaboration in multiple stake holders on cloud.



[www.opexworks.com](http://www.opexworks.com)



Accessing Healthcare with Happiness

Raman Shukla

Medikoe  
Bangalore

Medikoe is unique healthcare social platform that provide four pillars of healthcare and wellness services to consumers. It offers Access, Affordable, Emergency & Awareness in a single platform. The services can be accessed pan India including Tier-2 and Tier-3 cities. The one-of- its-kind platform is committed to promoting the health and well-being of the local population by providing accessibility to quality medical care and online services that exceed the expectations of the entire ecosystem.



[www.medikoe.com](http://www.medikoe.com)



Anvar Tharammal  
Kodappana  
Mozilor Technologies Pvt Ltd  
Calicut

Mozilor offers tools and frameworks to help organizations visualize business data and help them take smart decisions.



[www.mozilor.com](http://www.mozilor.com)



Thrivikraman Nair

Jayakrishnan  
ASIMOV Robotics  
Cochin

A robotics startup focused on building humanoid service robots. Their humanoid service robot, Sayabot, is a versatile robot that can perform various tasks & errands that humans find boring and repetitive. Sayabot can be easily customized to work in wide variety of service sectors such as hospitality, retail, healthcare to name a few.



[www.asimovrobotics.com](http://www.asimovrobotics.com)



# Silicon Valley Calling!

**monsoon**  
simplifying lending

**Pillutla Ashwini Anand**  
Monsoon CreditTech Pvt Ltd  
Gurgaon

Monsoon Fintech is an Indian startup that builds and leverages on intelligent systems to help lenders make profitable loans. It aims to leverage the power of advanced machine learning on financial data (financial statements, bank statements, etc.) and alternate data (social media footprints and digital exhaust) to redefine the way loans are given to retail investors and small businesses in India. It works with some of India's largest private banks & NBFCs and have been able to demonstrate phenomenal results using their proprietary machine-learning powered loan underwriting technology that finds subtle patterns in financial and alternate data.



[www.monsoonfintech.com](http://www.monsoonfintech.com)



**Anup Vishwas Patil**  
Intangles Lab Pvt. Ltd.  
Bengaluru

Intangles is an IOT company with its expertise in Advance Telemetry and Operations Automation. It has developed its own set of proprietary algorithms which allows fleet operators to monitor the performance of the vehicle in real time. The biggest USP is the state of the art proprietary algorithm which allows fleet operators to make informed decisions. Their vision is to help fleet operators monitor, benchmark and do predictive maintenance of assets and identify underperforming assets to increase overall operational profits. Intangles through its completely homegrown technology allows end users to monitor the performance of the Vehicles, Automate scheduled maintenance, Track Tire's wear, and tear and increase the life of tires.



[www.intangles.com](http://www.intangles.com)



[www.jiny.io](http://www.jiny.io)



**J I N Y**  
**Kushagra Sinha**  
Jiny  
Bengaluru

Jiny is an audio-visual UI assistant (audio coach-marks) for mobile products. It provides contextual audio-visual instructions to the app/website users in their local spoken language. Any mobile app/website can integrate Jiny assistant and make them universally usable. It is the future of mobile on-boarding experience. Jiny is a B2B SaaS product which will cater to global market, focusing on Latin American, US, African, South-east Asian, and Indian markets (given our multi-lingual capabilities). Jiny is first of its kind (completely new) product which is trying to create a new market category. Jiny is already a US incorporated company.



**Suresh Balasubramanian**  
EXPRESSbase Systems P Ltd  
Kochi

EXPRESSbase is an enterprise-grade 'High Productivity' rapid application development (RAD) platform on the cloud specifically targeting Small and Medium Businesses (SMB or SME). Traditional development and delivery models are high 'time-effort-money' exercises and 'High Productivity' application platform as a service (hpaPaaS) or aPaaS is the answer to the 'time-effort-money' crunch.



[expressbase.com](http://expressbase.com)



# Silicon Valley Calling!



**Pranjal Prashar**  
RepUp  
Gurgaon

RepUp is a SaaS platform helping hotels in improving online rating and reviews. The platform helps hotels to measure, benchmark and improve the user experience of their guests. It has 1100 paying customers across 7 countries in Asia. It is the only company to have partnership with TripAdvisor, HolidayCheck, Goibibo, Makemytrip in Asia. The platform is recommended by booking.com as a part of booking RepUp is in discussion with WNS to launch a joint enterprise solution in the US market. In India key clients include ITC, Lemontree, Sarovar hotels, Club Mahindra, Fabhotels, Deltin Casino, Pride, Hyatt, Radisson Blue among others.



[www.repup.co](http://www.repup.co)



**Milan Sharma**  
Intello Labs  
New Delhi

Intello Labs develops computer vision based solutions for agricultural problems with images as its key data to provide insightful and actionable recommendations. It uses computer vision deep learning, Artificial Intelligence, Neural Networks and Machine Learning (ML) and Price Monitoring, Seller Monitoring, Consumer Behavior, Competitive Landscape to help farmers grow & sell their crop.



[www.intellolabs.com](http://www.intellolabs.com)



**Pr Rafful Gupta**  
IncRevenue  
New Delhi

IncRevenue is a Full Site Monetization suite helping publishers successfully navigate through today's dynamic Ad-Tech. It serves through rich demand sources like Programmatic Selling, Direct campaigns, Ad networks and Affiliates. It is also developing ad placement technology to integrate with those rich demand sources using Data Analytics and DMP to maximise publisher's revenue.



[www.increvenue.com](http://www.increvenue.com)



**Vinay Viswanath Peshwa**  
Maxsimos Techsoft Pvt Ltd  
Pune

Maxsimos is an innovation led fintech company focussed on creating next gen financial products distribution platforms & solutions. Their clientele includes some of the largest mutual fund houses and biggest financial advisors



[www.maxsimos.com](http://www.maxsimos.com)



# Silicon Valley Calling!



**Aditya Bhamidipaty**

Emart Solutions India Private Limited,  
Bengaluru

FirstHive is a Customer Data Platform that builds Unique Customer Identities by aggregating data from all sources of customer interactions and customer transactions. (viz. ERP, CRM, Website, Social, PoS, mobile app, customer care, etc.) It integrates with all the customer touchpoints deployed by a brand to pull in data to a single interface and build rich customer profiles which can be grouped into relevant, intelligent cohorts. It acts as a 'System of Intelligence' that acts as a conduit between the brands' 'Systems of Record' and 'Systems of Engagement'.



[www.firsthive.com](http://www.firsthive.com)



**Dr. Vishweshwara Mohan Rao**  
SensiBol Audio Technologies Pvt Ltd  
Mumbai

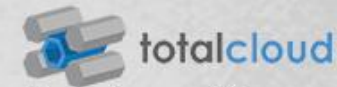
SensiBol focu has been to license mobile solutions that integrate its patented singing evaluation technology to clients and partners for use-cases such as Social Karaoke, Digital Auditions, Mobile Singing contests, and more recently Music Learning. Its solutions have been successfully deployed across India, Vietnam, Bangladesh, Afghanistan, Sri Lanka and very recently, the USA. They have identified a large opportunity within the USA to add great value to the music learning journey provided by music schools, K12 schools and churches by use of an independently available music practice platform for mobile devices.



[www.sensibol.com](http://www.sensibol.com)



[www.totalcloud.io](http://www.totalcloud.io)

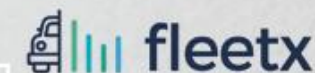


**Pradeep Kumar Mysore**  
**Javare Gowda**  
TotalCloud Inc  
Bengaluru

TotalCloud solves cloud management and operations by making rich cloud visibility and interaction happen by utilizing 3D engines and proprietary cloud graph. This gives the user an intuitive, unified and intelligent interface to operate, orchestrate and optimize the cloud. It further democratizes cloud usage by giving the user and other 3rd parties the ability to build/extend behaviors on the underlying cloud. TotalCloud also provides a behavioral AI framework for users to choreograph the working of their cloud resources.



[www.fleetx.io](http://www.fleetx.io)



**Vineet Kumar Sharma**  
Fleetx Technologies Private Limited  
Gurgaon

Fleetx is an intelligent data platform leveraging AI, machine learning, sensors and predictive analytics help fleet owners to improve efficiency, safety and make smarter decisions in a cost effective & flexible way.



# Silicon Valley Calling!



**Twinkle Amit Desai**  
AssessHub  
(Five Elements Business Solutions Pvt Ltd)  
Mumbai

AssessHub is a talent assessment and predictive analytics platform that enables companies to scientifically evaluate talent for job relevant skills and predicts their success on the job. Their uniqueness lies in the science behind their assessment content, end to end online delivery without human intervention and predictive analytics models that uses assessment and performance data to measure an individual's probability to succeed in their respective roles. AssessHub has over 100 customers across five countries and have delivered 1 million assessments.



[www.assesshub.com](http://www.assesshub.com)



**Padmanabhan Desikachari**  
Appnomic Systems  
Bengaluru

Appnomic Systems is in the business of providing Application Performance Management and Cognitive Automation Solutions for digital enterprises. It uses Machine Learning and their patented Application Behavior Learning to prevent outages. Their analytical engine learns the system behavior over a period of time, establishes the co-relation between load and behavior and predicts in case it finds any anomalies before an event actually occurs. Hence, providing predictive analytics. The other APM tools typically point the code as the culprit, resulting in an application restart, but to them, that is only a symptom. AppsOne looks at the environment and all the pieces in it, holistically and provides the REAL Root cause of the problem. Depending on this, it either remediates or enables content enrichment.



[www.appnomic.com](http://www.appnomic.com)



**Rohit Agarwal**  
Ikarus  
Gurgaon

Ikarus is an AI tech startup working in the domain of enterprise process automation. The team has developed an AI framework which can extract information from unstructured text with human level proficiency. Ikarus helps businesses save time and money on manual processes while improving their customer experience.



[www.ikarus.ai](http://www.ikarus.ai)



**Geetanjali**

Bizlem  
Mumbai

Bizlem is a revolutionary Artificial Intelligence platform used to solve real life business problems. They are pioneers of semantic knowledge slot filling technology which is expected to power the next generation of domain specific chatbots and artificial intelligence. Its products, designed to radically transform the sales and support processes, leverage its artificial intelligence technology and industry specific expert systems.



[www.bizlem.com](http://www.bizlem.com)



# Silicon Valley Calling!

## DataCultr

Neel Juriasingani  
Claym Media & Tech Pvt Ltd  
Delhi

DataCultr is an AI platform that sits in the heart of a mobile's operating system and analyses device usage at all levels- hardware, software, apps and sensors. It uses highly optimised and advanced supercomputing to fuse together usage data to identify MOMENTS- which are events and data points that marketers, support teams, R&D and developers value. DataCultr has generated good traction in the market, having already signed up with the likes of Blackberry, Panasonic, Comio, Intex, Karbonn, Zen, Ziox & Centric. They expect to onboard over 10 million users in 2018 owing to these partnerships.



[www.datacultr.com](http://www.datacultr.com)



Utkarsh Singh  
DronaMaps Private Limited  
Visakhapatnam

DronaMaps recreates the world with centimetre level accuracy in 3D. It generates maps accurate to the level of automating intelligent navigation for any autonomous system, drone to a car. These high-density maps are not only good for robots, but also change the way we as humans interact with the world around us. With billions of points rendered accurately, the land information becomes seamless and omnipresent. Privacy and ACLs are built into the framework, such that the data can be molded as per use-case.

[www.dronamaps.com](http://www.dronamaps.com)

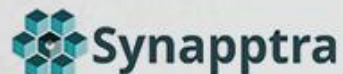


[www.slanglabs.in](http://www.slanglabs.in)

Slang Labs

Giridhar Sreenivasa Murthy  
Slang Labs  
Bengaluru

Slang is a Voice to Action mobile SDK that enables app developers to easily add a natural voice interface to control their apps.



Anil Bhatnagar  
Synapptra Technologies  
Bengaluru

Synapptra's mission is to help customers achieve long-term energy efficiency while saving money, improving the user experience and reducing environmental impact. There is no single solution that addresses energy efficiency, air quality, user experience and comfort across customer profiles. Its solution incorporates IIoT, Artificial Intelligence, Analytics, Algorithms, Distributed Edge Computing and Edge Computing Devices with Sensor Fusion. The evolution path of Synapptra includes Blockchain for Energy Exchange, Industry 4.0, Advanced Analytics with Data Hubs.



[www.synapptra.com](http://www.synapptra.com)





# Silicon Valley Calling!



**Sravan Kumar Narasipuram**  
Abda Digital Pvt Ltd,  
Hyderabad

Hola Enterprise is a digital marketing platform for creating and distributing animated, interactive micro-ads. Animation and interaction keeps the users engaged and the analytics about the user engagement are recorded in its portal. The same platform can be used in Patient education in pharma, creating customer awareness and feedback collection. It has close to 50 customers in India and in the Gulf regions including ICICI Bank, Dr Reddy Labs and Vodafone.



[www.holaenterprise.com](http://www.holaenterprise.com)



**Ankush Sabharwal**  
CoRover Private Limited,  
Bengaluru

CoRoverTM is an award winning SaaS based Mobility platform which connects users and help them collaborate with each other. This cloud based social media app has group chat as well as private chat options with privacy control which works with and even without internet. The CoRover Mobile App, SDK and White Labelled solutions can be used as digital communication tool in various domains. There is no other platform that integrates tourists with each other and with the service providers as current market solutions are individual based or restricted to mass text messaging. CoRover provides a centralized service to alleviate this problem.

[www.corover.mobi](http://www.corover.mobi)



**Nagendra Nagaraja**  
Alphaics  
Bengaluru

AlphaICs India Private Limited develops artificial intelligence system on a chip (SoC) solutions. The company offers purpose-built SoCs and FPGA boards; and deep learning chips for client side. Its products are used in various applications, including home automation, factory floors, health care wearables, drones in industries, agriculture, hobby, robotics, flying cars, surveillance cameras, industrial robots, drones, and IoT and connected electronic systems.



[www.alphaics.ai](http://www.alphaics.ai)



**MITRA**

**Balaji Viswanathan Valady**  
Viswanathan  
Invento Robotics  
Bengaluru

Invento Robotics is an award winning humanoid robotics company that is making waves around the world. Inaugurated by PM Modi and Ms. Ivanka Trump at the GES, they have been featured at the Pravasi Bharaitya Divas in Singapore and Slush in Finland. The 5 ft tall humanoid called 'Mitra' can be seen in the corridors of HDFC Bank, Genpact, PVR Cinemas. It is capable of face detection, face recognition, speech recognition, contextual support, and autonomous navigation.

[www.mitrarobot.com](http://www.mitrarobot.com)



# Silicon Valley Calling!

## twixor

Parameswaran Ashok Anand  
Appiyo Technologies  
Chennai

Twixor is an Actionable Consumer Engagement platform for enterprises backed by a powerful workflow automation. It makes enterprise's every communication to customers, dynamic, 2-way and with undiluted call to action. It delivers this conversational experience across channels like 'SMS & PWAs', Mobile Apps, Web Browser Widgets (Timeline), 'Social Channel & PWA', 'Email & PWA' and Chatbots. In short, it enable businesses to reach their customers through channels they are most engaged with. Twixor powers businesses to be one step ahead of their competition in new customer acquisition and retention and in turn strengthening their customer engagement strategy.



Pentation Analytics

Kamal Kishore Das  
Pentation Analytics  
Mumbai

Pentation Analytics develops predictive analytics based applications for the Banking, Financial Services, Capital Markets, Insurance, and Payments sectors. Its Insurance Analytics Suite is a multiple value proposition delivered by each product focused on Insurance use case. It is an evolutionary application for the insurance industry, targeting key insurance processes like increasing retention, optimizing claims and cross sell. It provides end-to-end solutions that benefit both insurance companies and intermediaries. The proprietary application is a one stop analytical platform for Motor, Health, P&C, and Life insurance.



[www.twixor.com](http://www.twixor.com)  
[www.appiyo.com](http://www.appiyo.com)



[www.pentationanalytics.com](http://www.pentationanalytics.com)



[www.shopr360.com](http://www.shopr360.com)



[www.rdskytech.com](http://www.rdskytech.com)

## ShopR360

Rajul Tandon  
ShopR360  
Delhi - NCR

ShopR360 is a unique O2O platform that offers seamless shopping experience to consumers, and enables retailers to track in-store shopper behaviour and drive-in store footfalls and conversions.

Ankit Karamchandani  
Redsky Technologies  
Mumbai

RedSky is a cloud marketing research service, powered by big data and IOT, specializing in Retail and CPG with instant insights and offtake data access; real-time product activation at POS; and holistic machine learning based analysis and simulation of market with agile data models. RedSky's IOT devices at retail outlets collect consumption/demographic data in real-time on which their analytics engine will have insights like -product performance, competition alerts, early warning signs, market share, promotion effectiveness among others.



# Silicon Valley Calling!

**Naik Amit Krishnakumar**  
MetaMorphoSys Technologies  
Pune

MetaMorphoSys Technologies is an InsurTech company focused on building innovative B2B/B2C software products to address the challenges of the global insurance industry. MetaMorphoSys as a startup is focused exclusively on innovative Motor, Travel, PA, Property/Home, Health and Micro-insurance software products. All its solutions are designed and engineered to deliver measurable business value. Its offerings include business and technology solutions that aid in improving productivity and efficiency across the entire distribution value chain, from new business to servicing. MetaMorphoSys wants to completely disrupt the way insurance is sold and serviced.

[www.metamorphotech.com](http://www.metamorphotech.com)



[www.genisights.com](http://www.genisights.com)

**GeniSIGHTS**

**Rajesh Kumar Balakrishnan**  
geniSIGHTS  
Chennai

The vision of geniSIGHTS is to become "Your analytical Centre of Excellence" for its customers. There are gazillion companies serving Analytics but none caters to rapid development of solutions to serve the customers. Four years ago, geniSIGHTS spawned as a project at Aaum Research and Analytics to fulfill the need to productize the analytics for the customers. geniSIGHTS help customers in equipping "Analytical Capabilities" to serve them (and/or) their end customers.

**STREAMINGO SOLUTIONS**

**Vinay Tirumakudlu**  
**Somashekar**  
Streamingo Solutions Private Limited  
Bengaluru

Streamingo's product FizzStream is a unique solution which uses Speech Recognition, Image Processing, Machine Learning, NLP concepts, Neural Networks and GPU Computing in innovative integrated ways to provide a FizzD Video Viewing experience.

[www.streamingo.ai](http://www.streamingo.ai)



[www.digitalagents.in](http://www.digitalagents.in)

**DIGITAL AGENTS INTERACTIVE**

**Mohit Ramani**  
Digital Agents Interactive Pvt. Ltd.  
New Delhi

Digital Agents Interactive Pvt Ltd, with the help of immersive technologies like 3D, Augmented & Virtual Reality enhance the overall training, sales, and repair & maintenance processes by making them more interactive, engaging and receptive. For training, it uses 3D Interactive and VR Technologies to deliver these trainings through the platform called "BizCoach; for sales, the focus is on "Increasing Customer Engagement" while for repair and maintenance, it uses 3D Interactive & Augmented Reality technologies and the solution, provided through the platform ProVisX, include Interactive Instructions Manual & AR Based Remote Assist.



# Silicon Valley Calling!



**Johns Thannikottu Mathai**  
Irov Technologies Private Limited  
Kochi

EyeROV is an underwater drone to perform visual inspection/survey of submerged structures. It is a cost effective underwater intervention to do works up to a depth of 50m. It is a light rover which can be easily controlled using a laptop/joystick. A camera fitted on to the underwater drone gives live video feed of the underwater environment and can be used for ship hull inspection, fish farm inspection, dam inspection, port structure inspection, bridge foundation inspection etc.



[www.eyerov.com](http://www.eyerov.com)



**Rishad Kalappurackal**  
**Saidumuhammed**  
Klonos Lifesciences Pvt. Ltd  
Cochin

Klonos Life Sciences Pvt Ltd. is Biotechnology start up company incubated at BIONEST, KINFRA Hitech Park, Kalamasery, Kochi. The company mainly focuses on developing diagnostic kits for Food and Water testing. Klonos has recently launched an innovative product called 'AqueSense', an early detection of coliform bacteria in drinking water, easily, safely and accurately.



[www.klonosbiotech.in](http://www.klonosbiotech.in)



[www.marax.ai](http://www.marax.ai)



**Raman Shrivastava**  
Marax AI, Inc.  
Bengaluru

Marax's vision is to advance Artificial Intelligence technologies and bring them to enterprise with extreme ease of integration. The mission is to empower organisations and professionals with the power of AI and not replace them. Marax is currently working with companies like Nestaway, YourQuote, Orahi, Famfit(HK), DailyNinja, Fynd etc. Its key differentiator lies in 3x improvement in churr/intent to buy prediction; accuracy (live) as observed from current customers; usage of external data sets which is brought from their end to further enrich prediction quality (live); explanation for predictions (beta); and predicting marketing actions to take to reduce churn (beta).



[www.sectorqube.com](http://www.sectorqube.com)



**Nibu Alias**  
Sectorqube Technolabs Pvt Ltd  
Cochin

SectorQube has been the frontrunner in developing and launching smart kitchen products in India. Our efforts have been to solve the problems of Indian consumers with a world class solution.



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[Formerly Technopark IIT]

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