

**AI for Business Grand Challenge  
In Partnership with IBM**

**Approach Note Evaluation**

Each approach note will be scored based on the following criteria with the final score being the average of the judges' scores.

<b>Key Attributes</b>	<b>Weightage (%)</b>
Problem Identification	30
Innovation quotient	30
Solution Design (Data Sources, methodology, tech stack)	30
Socio-economic impact	10

**Final Presentation Evaluation**

Each presentation will be scored based on the following criteria with the final score being the average of the judges' scores.

<b>Key Attributes</b>	<b>Weightage (%)</b>
Solution Scalability	30
Unique Value Proposition	30
Responsible AI Adoption	15
Video presentation	15
Team Structure	10