

nasscom AI Enablement for SMEs and SMBs (Day-1)						
#	From	To	Duration	Session Title	Details	Presenter
1	9:00	9:30	30	Arrival & Registration	Participants arrival, registration, seating.	
2	9:30	9:35	5	Welcome Note	Introduction of the workshop's purpose, facilitators; setting the stage.	Dr. Chetan Samant, Head, SME Initiative, nasscom
3	9:35	10:00	25	AI/GenAI Opportunity for SME's	Global & Indian landscape, potential opportunities.	Sachin Kelkar, Head APJ Developer and Partner Program, Intel
4	10:00	11:30	90	AI for Business (Part 1) - AI/GenAI for organizational growth and development - AI for Business Marketing	- How SME's can leverage AI/GenAI for organizational growth and development - Leveraging AI/GenAI for Business Marketing - Case Study: How AI/GenAI can improve productivity	Rajat Arora, Meta
6	11:30	11:45	15	Open House	Q&A from the audience	nasscom
	11:45	12:00	15	Break		
7	12:00	12:10	10	Responsible AI - Need of the hour	Why responsible AI matters starting from Design stage?	Ankit Bose, Head nasscom AI
8	12:10	13:10	60	AI/GenAI - AI/GenAI for Enterprise SaaS	- Overview of AI/GenAI stack - Evolution of compute - CPUs to GPUs - Evaluation of Total Cost of Ownership for Compute Infra - Case Study: Leveraging GenAI tech for full-stack production-ready use-cases	Tarun Dua, CEO e2e Networks
9	13:10	13:25	15	Building a GenAI business	Carving a niche in GenAI Startup ecosystem	Subhabrata Debnath (Co-founder & CTO at Neural Garage)
10	13:25	13:30	5	Closure	Closing Remarks	Madhav Bissa, Program Director AI, nasscom
	13:30	14:30	60	Networking Lunch		



### nasscom AI Enablement for SMEs and SMBs (Day-2)

#	From	To	Duration	Session Title	Details	Presenter
1	9:30	10:45	75	Workshop 1: AI/GenAI for Business Marketing	Hands-on deep dive on AI/GenAI tools for business marketing	SME from Meta
	10:45	11:00	15	Break		
2	11:00	12:15	75	Workshop 2: Use case development	Usecase development leveraging open source models/LLMs	SME from Meta
3	12:15	13:00	45	Workshop 3: Hands-on Building GenAI usecase	Preparation: Creating GenAI model	Subhabrata Debnath (Co-founder & CTO at Neural Garage)
	13:00	14:00	60	Lunch		
4	14:00	15:30	90	Workshop 3: Hands-on Building GenAI usecase (Cont'd)	Deepdive: Creating and interacting with GenAI models	Subhabrata Debnath (Co-founder & CTO at Neural Garage)
	15:30	15:45	15	Break		
5	15:45	17:00	75	Workshop 4: Overview on building production ready pipelines	Building production-ready LLM and RAG pipelines	Megh Makwana, Manager - Applied Deep Learning at NVIDIA
6	17:00	17:10	10	Workshop Conclusion	Closing remarks	Madhav Bissa, Program Director AI, nasscom