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nasscom AI Enablement for SMEs and SMBs (Day-1)

#	From	To	Duration	Session Title	Details	Presenter
1	09:00	09:30	30	Arrival & Registration	Participants arrival, registration, seating.	
2	09:30	09:35	5	Welcome Note	Introduction of the workshop's purpose, facilitators; setting the stage.	Srikanth Srinivasan, VP and Head, Membership and Outreach, nasscom
3	09:35	09:55	20	AI/GenAI Opportunity for SME's	Global & Indian landscape, potential opportunities.	Ram Mamidanna, Sr VP-DES at Cigniti
4	09:55	10:35	40	AI for Business (Part-1) - AI/GenAI for organizational growth and development - AI for Business Marketing - AI Case Study: Productivity	- How SME's can leverage AI/GenAI for organizational growth and development - Leveraging AI/GenAI for Business Marketing - Case Study: How AI/GenAI can improve productivity	Rajat Arora from Meta, AI Leader from Airtel and SME from Gupshup
5	10:35	10:45	10	Quick poll time	Quick poll time	Madhav Bissa, Program Director, nasscom AI
6	10:45	11:25	40	AI for Business (Part-2) - AI/GenAI for organizational growth and development - AI for Business Marketing - AI Case Study: Productivity	- How SME's can leverage AI/GenAI for organizational growth and development - Leveraging AI/GenAI for Business Marketing - Case Study: How AI/GenAI can improve productivity	Rajat Arora from Meta, AI Leader from Airtel and SME from Gupshup
7	11:25	11:45	20	Open House	Q&A from the audience	Ram, Rajat and Madhav
	11:45	12:00	15	Refreshment Break		
8	12:00	12:10	10	Responsible AI - Need of the hour	Why responsible AI matters starting from Design stage?	Raj Shekhar, Lead Responsible AI, nasscom
9	12:10	13:10	60	AI/GenAI - AI/GenAI for Enterprise SaaS	- Overview of AI/GenAI stack - Evolution of compute - CPUs to GPUs - Total Cost of Ownership for Compute Infra - Case Study: Leveraging GenAI tech for full-stack production-ready use-cases	Sunil Patel, Data Scientist, NVIDIA
10	13:10	13:25	15	Building a GenAI business	Carving a niche in GenAI Startup ecosystem	Jyotirmoy Dutta, Co-Founder at Yarnit
11	13:25	13:30	5	Closure	Closing Remarks	Madhav Bissa, Program Director, nasscom AI
	13:30	14:30	60	Networking Lunch		

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#	From	To	Duration	Session Title	Details	Presenter
				nasscom AI Enablement for SMEs and SMBs (Day-2)		
1	09:30	11:30	120	Workshop 1: AI/GenAI for Business Marketing	Hands-on deep dive on AI/GenAI tools for business marketing	SME from Gupshup
	11:30	11:45	15	Break		
2	11:45	13:15	90	Workshop 2: Use case development	Usecase development leveraging open source models/LLMs	SME from Gupshup
	13:15	14:15	60	Lunch		
3	14:15	15:30	75	Workshop 3 : AI/GenAI Workflow Management	Deep dive on model optimization, customization and deployment	Sunil Patel, Data Scientist, NVIDIA
	15:30	15:45	15	Break		
4	15:45	17:00	75	Workshop 4: Overview on building production ready pipelines	Building production-ready LLM and RAG pipelines	Sunil Patel, Data Scientist, NVIDIA
5	17:00	17:10	10	Workshop Conclusion	Closing remarks	