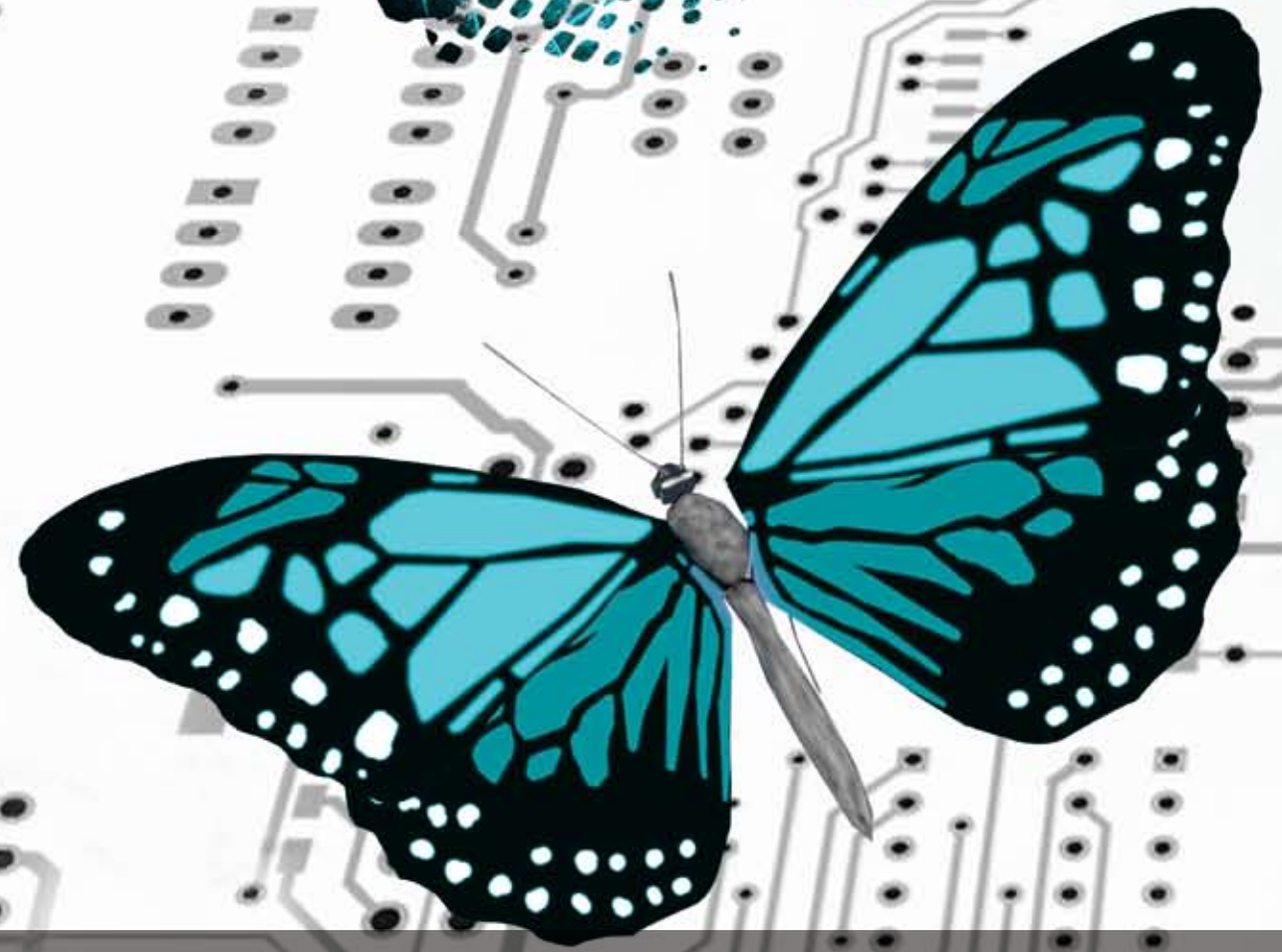


NASSCOM[®]

INDIA LEADERSHIP FORUM



February 11-13, 2015
Mumbai, India

The World in 2020 BUILDING THE DIGITAL FUTURE

Sir Arthur C. Clarke

A British science fiction author, inventor and futurist. His most famous work of fiction is his novel "2001: A Space Odyssey".

Clarke proposed the first satellite communication system which won him the Franklin Institute Stuart Ballantine Gold Medal in 1963. He was nominated for the Nobel Prize for Peace in 1994.



DREAM THE FUTURE
YOU WANT TO BUILD

Alvin Toffler

A writer and futurist, known for his works discussing the digital revolution, communications revolution, corporate revolution and technological singularity.

His early work focused on technology and its impact on society. His later focus was on the increasing power of 21st century military hardware, weapons and technology proliferation, and capitalism.



DREAM THE FUTURE
YOU WANT TO BUILD



Jules Gabriel Verne

A French author who pioneered the science fiction genre.

He is best known for his novels "Journey to the Centre of the Earth" & "Around the World in Eighty Days".

Verne wrote about space, air & underwater travel before navigable aircraft and practical submarines were invented and before any means of space travel had been devised.

Consequently he is often referred to as the "Father of science fiction".



DREAM THE FUTURE
YOU WANT TO BUILD

Leonardo Da Vinci

An Italian polymath – being a scientist, mathematician, engineer, inventor, anatomist, painter, sculptor, architect, botanist, musician and writer.

Leonardo was a man whose unquenchable curiosity was equaled only by his powers of invention.

He is widely considered to be one of the greatest painters of all time and perhaps the most diversely talented person ever to have lived.



DREAM THE FUTURE
YOU WANT TO BUILD

‘The future belongs to those who prepare for it today.’

THE TECH MECCA

A glimpse into the digital future and Indian Digital Selfie

We live in an exciting time for digital and technological advancements. In many ways, we are already light years ahead of anything anyone could imagine. 'The World in 2020: Building the Digital Future' as the overall theme for this year's forum.

3 day forum will bring together leaders from leading organisations to look at what is in store for the future, what could 2020 look like, the different forces at play that are defining the choices they make in how they shape their organisations and how they plan to unlock the potential to create a digital future.

We examine tomorrow's digital technologies, new business models and the impact on current business models and offerings. Hear deep insights from customers, analysts and thought leaders on the digital future and how to stay ahead in this rapidly changing world.



KEY THEMES

Digital Disruption

- Emerging mega trends
- Industry of the future – Banking, Healthcare, Retail, Telecom...
- Technology disruptions – IOT, Big Data, Nex Gen Automation..

Unlocking digital potential for enterprises

- Art of possible, Investing in disruption
- Building digital capabilities and role of CIO
- Building partnerships

Implications for providers

- Solution offerings, Business models
- Emerging opportunities/risks of automation
- Capabilities and positioning

The Digital Infrastructure

- Building digital infrastructure
- Security/privacy frameworks

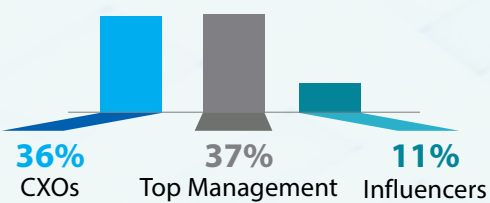
Digital India

- India – Roadmap to Digital 2020
- Smart Cities, Digital inclusion
- Government – Industry Partnership

CONNECT & COLLABORATE

EXPERIENCE & ENGAGE

1,400
Delegates



100+
Media



USD 2 trillion
tech opportunities

40+
Sessions



100+
Speakers



20+
Analysts and
consultants

2000+
Mins of
high value
networking

30+
Countries

Digital Experience Zone

See live examples of disruptive technologies and how they are shaping the future

- Tech Leap from 3D printing to IoT, Wearables, Robotics, Gesticulation and Artificial Intelligence
- Smart Cities, Smart Classrooms, Smart Homes

Curated content and insightful talks

- 30+ leaders, share exciting perspectives on building the future Digital Enterprise.
- Global and Indian leaders share perspectives on leadership in the digital economy
- **Digital India:** A complete day dedicated to the India Story and where India fits into the global digital future.
- Disrupting the technology provider landscape and business models for global sourcing

Meet who's who of the tech sector

- 30+ country delegations
- CXOs from Fortune 500 companies
- CEOs from big and small tech companies
- Analysts and Influencers

NETWORK & LEARN

Structured Networking, Social Events and more at this year's forum.

The opportunity to interact with your peers

Mental vacation, learn, exchange ideas and be inspired



The Happening: Global Leadership Awards



Leader to Leader sessions



Phenomenal keynote speakers. If you attend you will pick up new ideas



Huddle with speakers



Great learning experience, great networking and a lot of social interaction

Networking



Analyst Corner

A 3 day refresher.. allows you to focus on what you can do to improve





Karenann Terrell
Walmart



Ginni Rometty
IBM



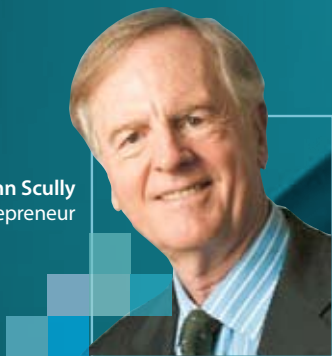
Anand Mahindra
Mahindra & Mahindra



Kumar Mangalam Birla
Aditya Birla Group



Thomas Friedman
New York Times



John Scully
Entrepreneur



Filippo Passerini
P&G



Raghuram Rajan
Reserve Bank of India



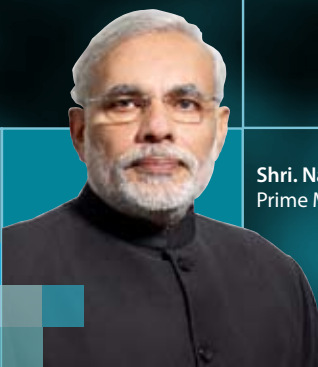
Chanda Kochhar
ICICI Bank



Tom Davenport
Babson College



David Cooper
British Gas



Shri. Narendra Modi
Prime Minister of India

PAST SPEAKERS



John Chambers
Cisco Systems



Aditya Ghosh
nterglobe aviation limited



Amartya Sen
Economist



Vicente Fox
Former President, Mexico



Pranav Mistry
MIT Media Lab

...and
many more

POSITION YOUR BRAND

Over 50 companies partner with NASSCOM India Leadership Forum, learn why...




Brand awareness and recognition through NASSCOM website and marketing communication


Connect with key decision makers through exclusive sessions


Generate business opportunities via connects, roundtables and master classes


Set up meetings, discussions, and huddles on key themes


Build thought leadership through blogs, articles and whitepapers



Sponsorship Opportunities
For partnership opportunities, please contact:
Mukesh Rawat at 91 11 47670100 or
Mukesh@nasscom.in

REGISTRATIONS

Member



Indian

₹ 37,000

Overseas

USD725

Non-Member



Indian

₹ 42,000

Overseas

USD825

Delegate Benefits



Access to 3 days of conference session addressed by thought leaders, industry CEOs, analysts and other visionaries.

Access to NASSCOM Connect – a technology platform that allows you to view who is attending and set up meetings

Strategic Review 2015 – a composite research report that tracks all industry sectors in the IT-BPM industry

Networking opportunity across 1500 delegates from 20 countries through the three days

Conference lunches and social events

Gala evening wherein delegates mix business with fun

CONTACT US

EMAIL

nilf@nasscom.in

PHONE

New Delhi

91 11 47670100

Bengaluru

91 80 41151705/706

Pune

91 20 25630415

Mumbai

91 22 28234844/51

Chennai

91 44 42327070/7171

Hyderabad

91 40 66366111/222

Kolkata

91 33 44006966

REGISTER & PAY ONLINE

<http://indialeadershipforum.nasscom.in/>

[Register Now](#)

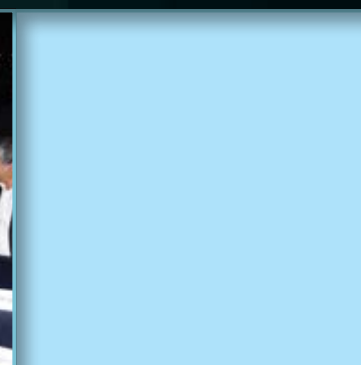


A LOOK BACK

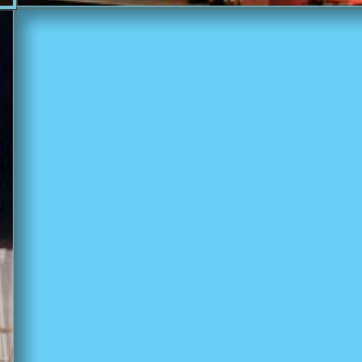
As we plan the 23rd edition, a quick look back over the years..

Keynote speakers that provoke and share insights

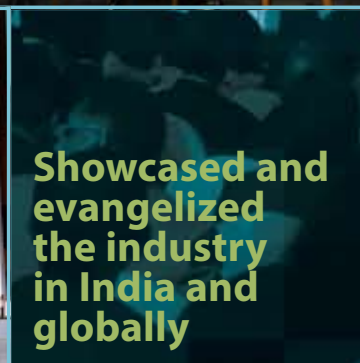
Flagship platform for NASSCOM, first edition in 1989



Focus on What's next

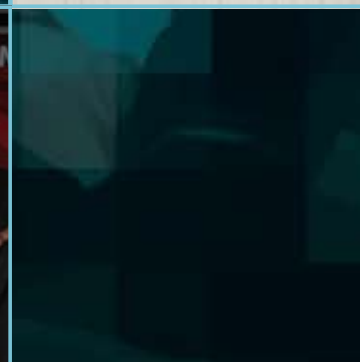


Showcased and evangelized the industry in India and globally



Content curated and led by industry leaders

Customer connect – case studies, new trends



Network.. network.. network

GLAMOUR... GLITZ...

AND OUR VERY OWN NILF 2015

Februray 11-13, 2015

Grand Hyatt, Mumbai



STILL THINKING?

BLOCK YOUR SEAT NOW!

**MUMBAI
Masti**